



Faculty of  
Economics, Commerce  
and Management  
Sciences  
Setif 1 university



# ANNUAL REPORT

2024  
2025

3

Prepared by:  
Quality Cell

Third edition



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Prof. Dr.

**Chaouki Bourakba**



#### Dean's Message

In the name of Allah, the Most Gracious, the Most Merciful,  
Peace and blessings be upon the noblest of Messengers.

It is my pleasure, at the outset of this annual report, to extend my sincere appreciation and gratitude to all members of the Faculty of Economics, Commercial Sciences and Management at Sétif 1 University for their genuine efforts throughout the 2024–2025 academic year. This year has been distinguished by rich academic and scientific activity, clearly reflecting the Faculty's commitment to its vision, mission, and strategic objectives. This year has marked an important milestone in the Faculty's ongoing development. We continued to strengthen our position in higher education, scientific research, and community engagement. Our efforts focused on enhancing academic programs, modernizing teaching methods, supporting scientific research, and reinforcing partnerships and openness to the economic and social environment—all in alignment with our commitment to placing quality at the core of our mission. We firmly believe that solid training is the optimal path to preparing competencies capable of contributing to sustainable development.

In line with our vision of leadership and excellence, and with our mission centered on providing high-quality education and producing rigorous knowledge, we have worked to establish an interactive learning environment grounded in innovation—one that encourages creativity and academic excellence among students. We also continued to support our teaching staff through training and professional development, recognizing that investment in human capital remains the cornerstone for achieving our aspirations.

These achievements would not have been possible without the concerted efforts of all members of the Faculty—professors, staff, and students. They stand as a strong motivation for us to pursue this path with even greater ambition, guided by quality and innovation in service of knowledge and society.

We ask Allah for success and guidance.

Peace, mercy, and blessings of Allah be upon you.

Dean of the Faculty of Economics, Commercial Sciences and Management

# Executive Summary

## Quality Cell Statement

In the name of Allah, the Most Gracious, the Most Merciful.

All praise is due to Allah, Lord of the Worlds, and may His peace and blessings be upon our Master Muhammad, his family, and all his companions.

The Quality Cell of the Faculty of Economics, Commercial Sciences and Management is pleased to present the third edition of the Annual Report for the 2024–2025 academic year. This report serves as an institutional document reflecting the Faculty's journey toward achieving academic and research excellence, and embodying its strategic vision and noble mission.

This comprehensive report highlights the efforts and achievements accomplished across various domains, representing the culmination of collective work carried out by all units of the Faculty in pursuit of continuous improvement and the enhancement of academic and research services.

The report focuses on key development areas, including pedagogical programs, scientific output, staff qualification, infrastructure, and the Faculty's engagement with its socio-economic environment.

Through this report, the Quality Cell reaffirms its role as a catalyst for continuous improvement, a driver of academic creativity and innovation, and a guarantor of the Faculty's commitment to quality and excellence standards. The report further serves as a mechanism to strengthen transparency in institutional performance.

In conclusion, we present this report as a scientific reference and a working document, hoping that it will constitute a valuable addition to our institutional repository, an effective tool to support decision-making processes, and a means to reinforce active partnership with all components of the university community and its stakeholders.

May Allah grant us success.

## Quality Cell

**Faculty of Economics, Commercial Sciences and Management**

# The Faculty's Vision, Mission, and Values



In the fields of Economics, Commercial Sciences,  
and Management  
in teaching and learning, research and publication,  
and community service and development

**Vision**

**01**



To deliver high-quality academic programs,  
rigorous research outputs,  
and responsible community partnerships towards  
building qualified competencies capable of  
achieving sustainable national development

**Mission**

**02**



Leadership and Excellence, Authenticity and  
Modernity, Participation and Sustainability

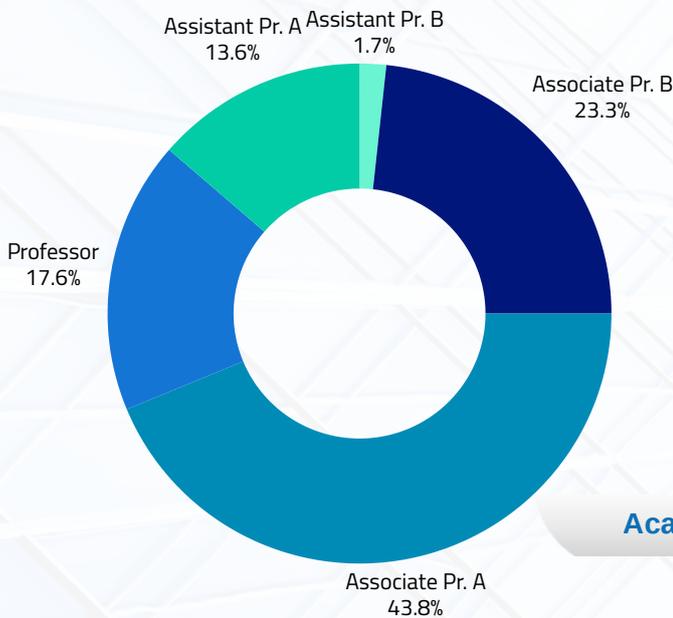
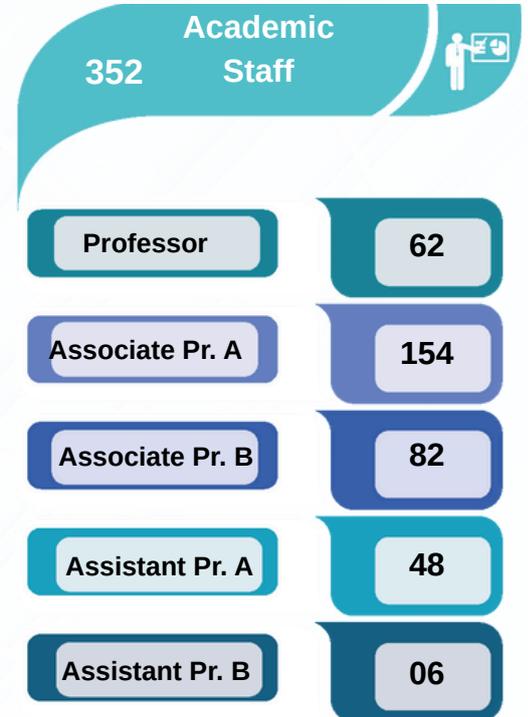
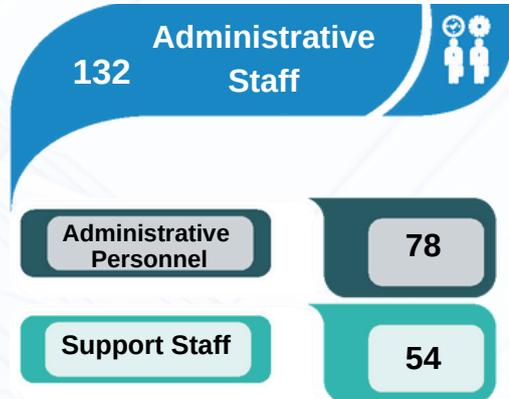
**Values**

**03**

## Academic and Administrative Staff



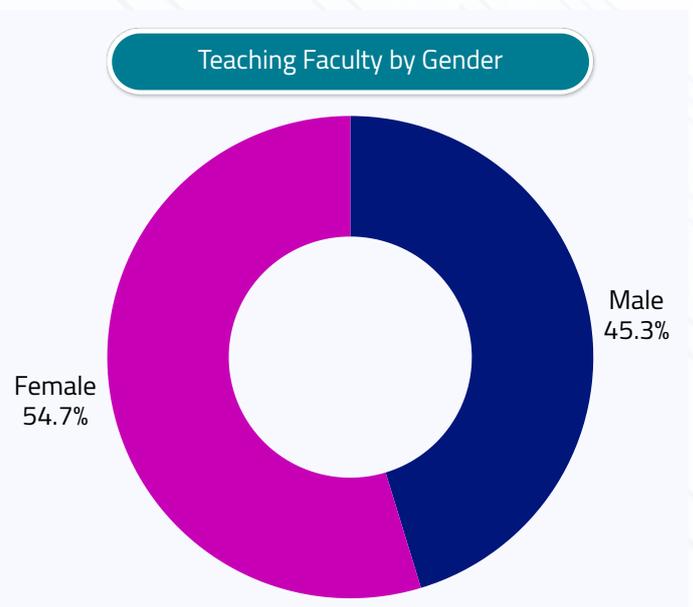
The academic and administrative staff of the Faculty of Economics, Commercial Sciences and Management are among the most essential pillars of its success and excellence. The staff comprises 353 full-time professors, as well as 132 administrative employees who perform various functions within the Faculty. The academic Structure also includes part-time instructors from two categories: doctoral students (PhD candidates) and graduates holding Master's and Doctoral degrees.



Academic Staff Distribution

## Distribution of The Teaching Faculty by Gender

The gender-based distribution of the Faculty's teaching staff for the 2024–2025 academic year reveals a notable presence of women within the academic corps. Female faculty members reached 192 out of a total of 352, representing 54.55%, compared to 159 male faculty members, accounting for 45.17%. This distribution reflects a positive balance in gender representation within the Faculty, with a slight predominance of female academics. It further demonstrates the growing participation of women in the academic field and underscores their strengthened role in teaching and research.



## Pedagogical Facilities

The Faculty constitutes an extensive educational and administrative complex distributed across three sites. It comprises 114 classrooms and lecture halls dedicated to teaching purposes, in addition to 158 administrative units that include the Dean's offices and their facilities, department offices and associated spaces, faculty offices, as well as two libraries.

The Faculty is committed to providing an integrated educational and administrative environment for students and staff by ensuring the maintenance of these facilities and equipping them with the latest technologies and resources.

**114**

**Pedagogical  
Structures**



**158**

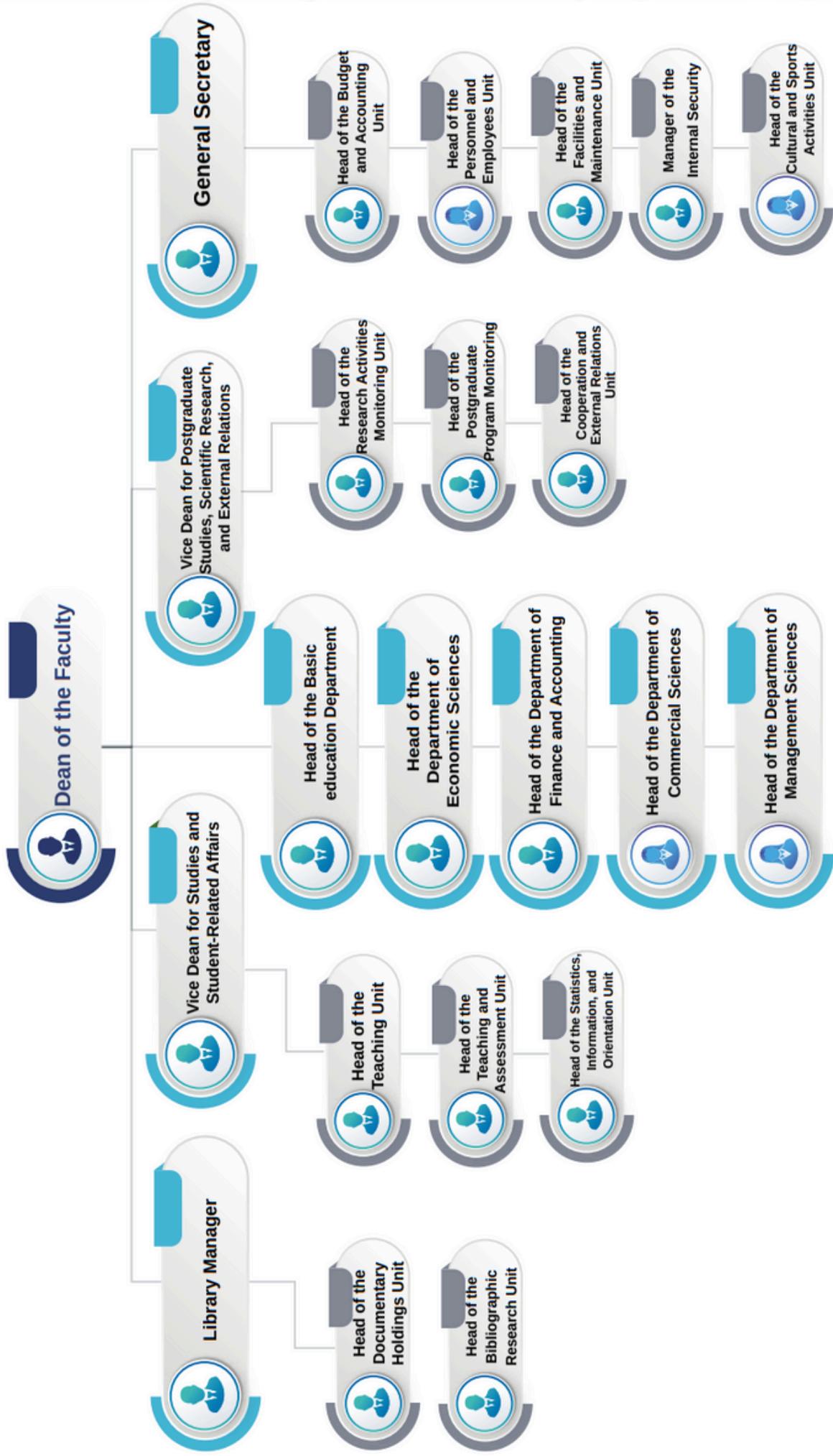
**Administrative  
Structures**



### Pedagogical and Administrative Facilities

	Appointment	College headquarters	Annex	Doctoral schools
01	Lecture Halls	08	06	02
02	Teaching Rooms	37	28	17
03	Computing Centers	05	06	02
04	Professors' Halls	02	01	01
05	Reading Room	01	01	01
06	Professors' offices	30	18	20
07	Administrative offices	50	12	20
08	Campus Medical Clinic	01	01	00
09	Campus Psychological Clinic	00	01	00
10	Internet room	00	00	01
11	Thesis Defense Room	00	00	01

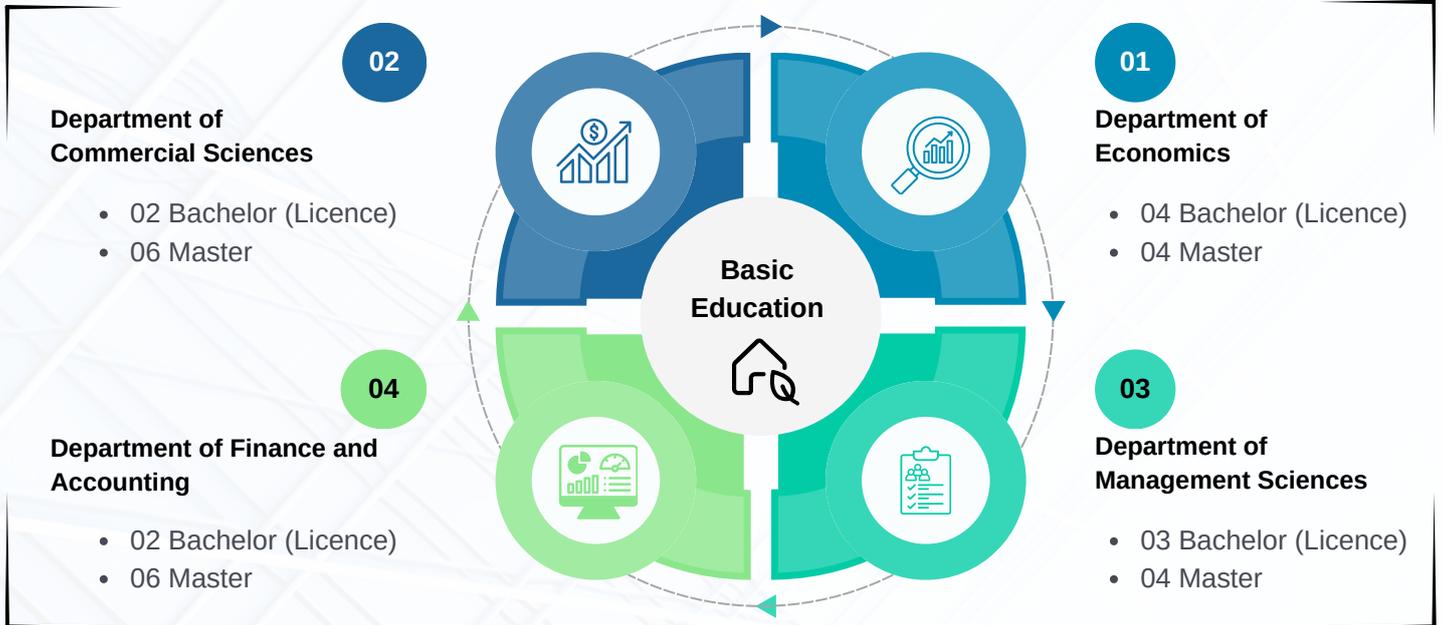
# Organizational Structure of the Faculty



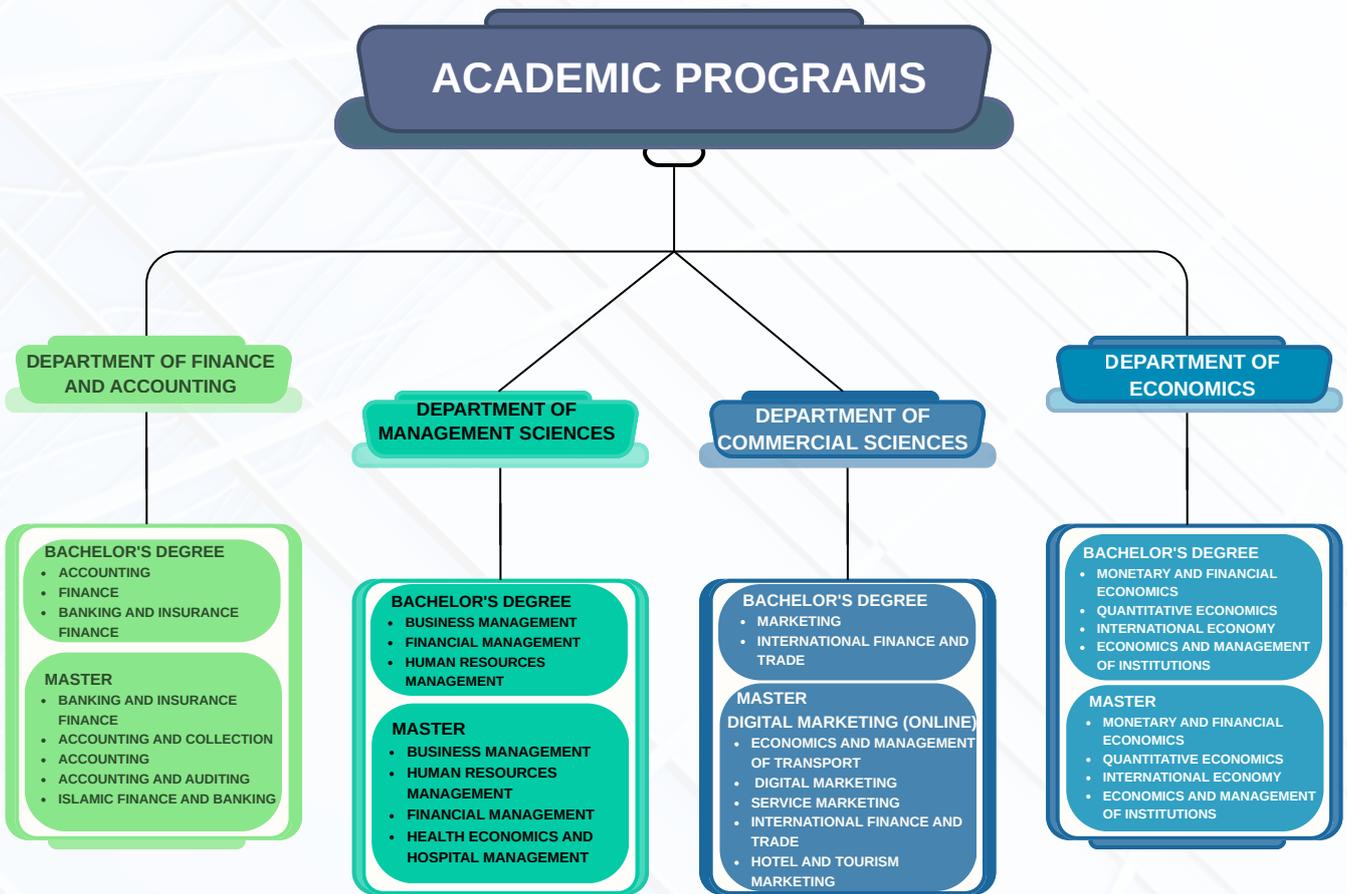
# Academic Programs

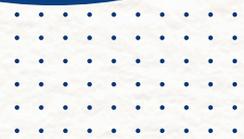
The Faculty offers academic programs across a wide range of specializations. It provides education in Economics, Commercial Sciences, and Management through four main disciplines: Economics, Management Sciences, Commercial Sciences, and Finance and Accounting. In addition, the Faculty offers a foundational program, which serves as a horizontal, cross-disciplinary component delivered through basic education.

Furthermore, the Faculty provides more than 30 specialised academic programs across these disciplines, spanning all levels of the higher education system: Bachelor's (Licence), Master's, and Doctoral programs.

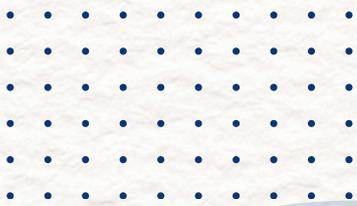


The purpose of diversifying academic programs is to ensure high-quality teaching by providing modern curricula aligned with rapid developments in both the national and global economies. At the same time, this diversity aims to enhance and expand graduates' skills and qualifications to meet the growing needs of social and economic institutions for competent, well-trained national talent at the local and national levels in the fields of Economics, Commercial Sciences, and Management Sciences.





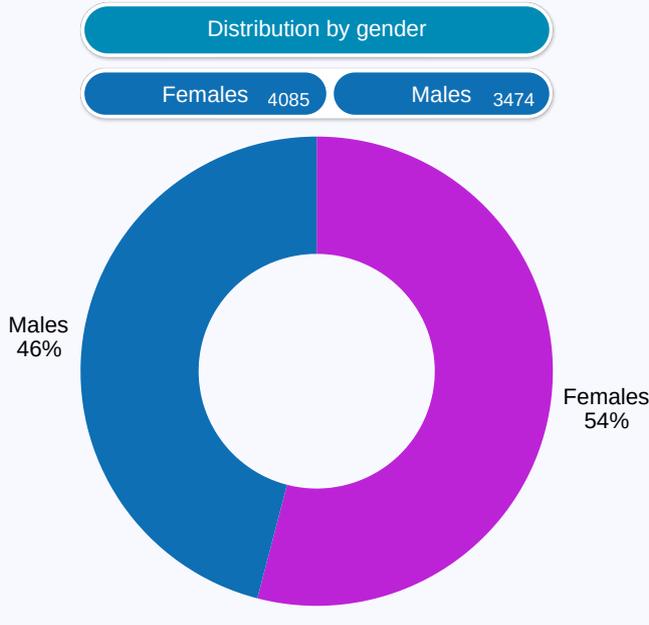
## **Statistical Indicators of the Faculty**



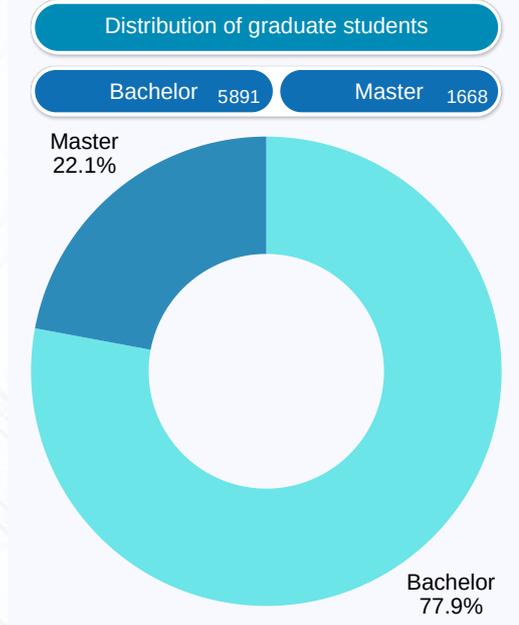
# Statistical Indicators of the Faculty

## Overview

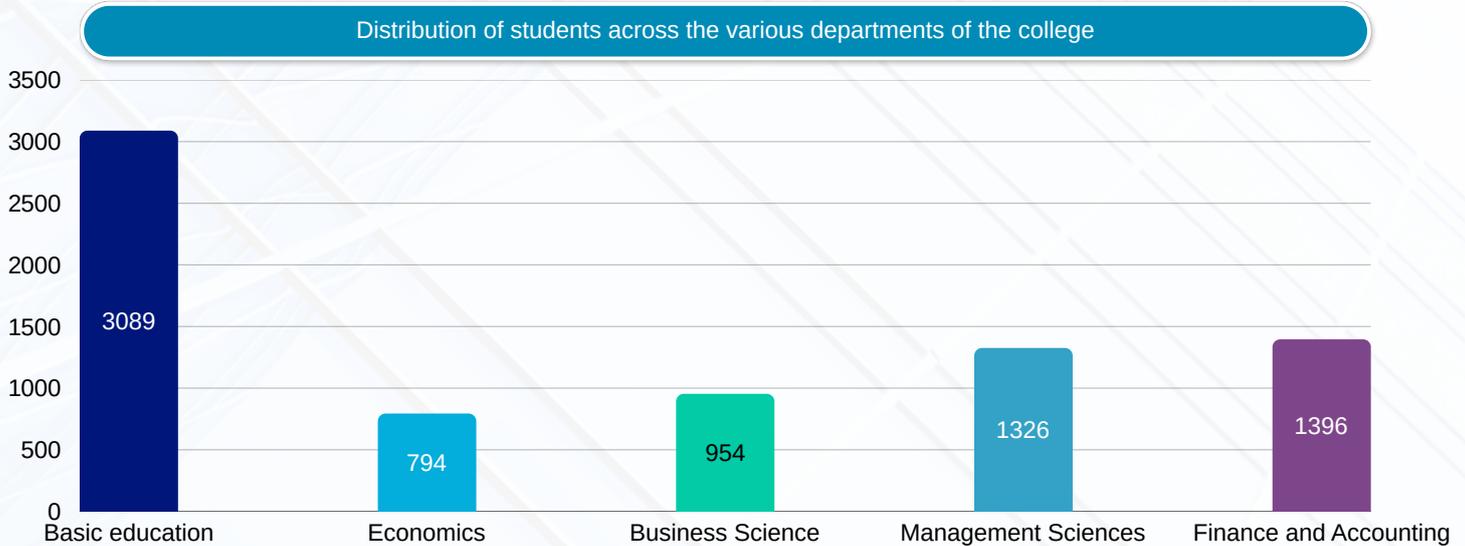
During the 2024–2025 academic year, the total number of enrolled students reached 7,559, of whom 4,727 successfully passed, representing an overall success rate of 63%. A total of 2,507 students did not pass, accounting for 32.4%, while 325 withdrawal cases were recorded, representing 4.6% of the total number of registered students.



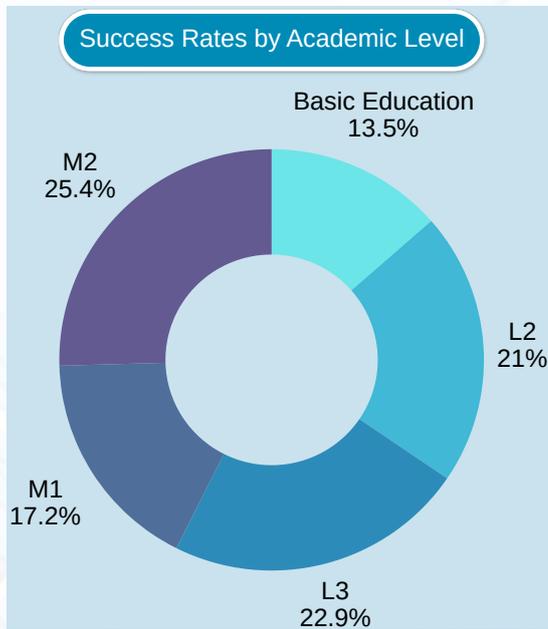
Females represent 54% of the student population, compared to 46% for males.



Bachelor's students constitute the largest proportion, representing 78% of the total student population.

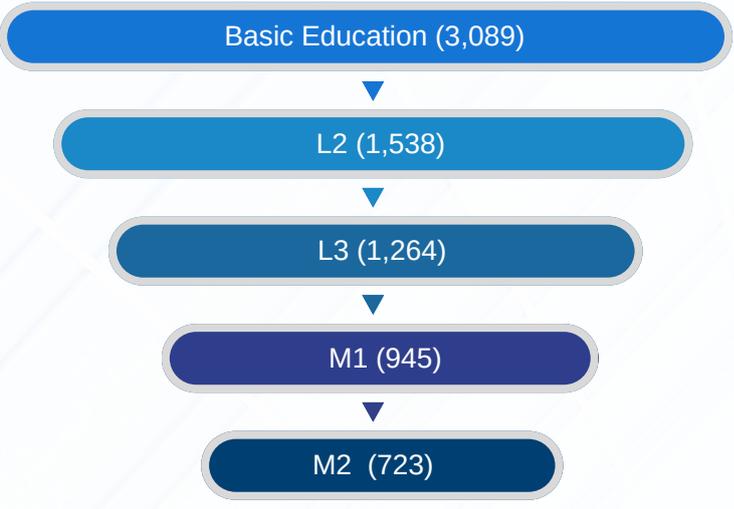


The Basic Education Department accounts for 41% of the total student population. The remaining students are distributed across the four departments, with notably high enrollment in the disciplines of the Finance and Accounting Department and the Management Sciences Department.



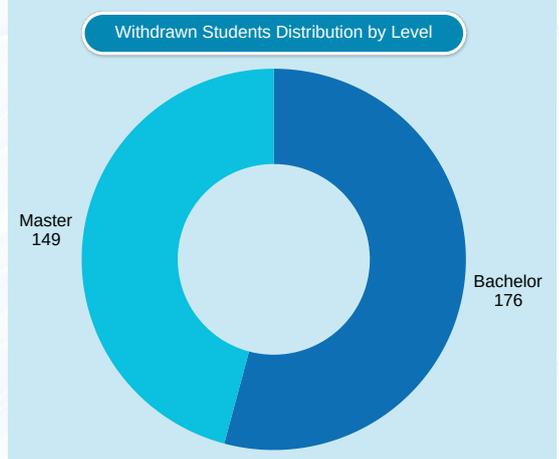
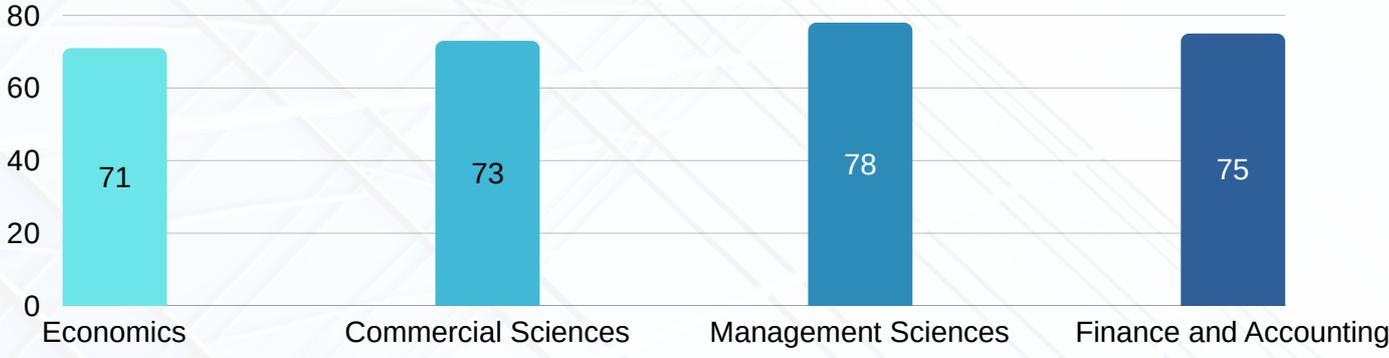
The data show an apparent variation variation in success rates across academic levels. The first year of the Bachelor's program recorded the lowest success rate at 46.9% out of a total of 3,095 students. The rate increased to 72.6% in the second year and reached 79.3% in the third year. At the Master's level, the success rate for Master1 was approximately 59.4%, rising significantly to 88.1% in Master2.

### Student Pathway and Progress



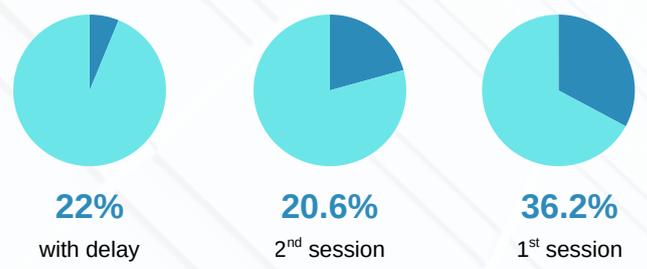
This chart illustrates the natural progression of students from the first year of the Bachelor's program (basic education) up to the second year of the Master's level. It is observed that the number of students decreases as they advance to higher academic levels.

### Success Rates by Department



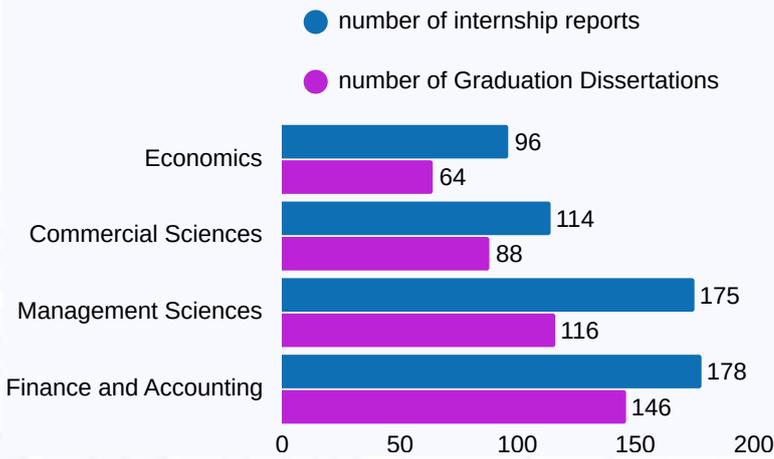
The proportion of withdrawn students remains low compared to the total number of enrolled students across all levels. Withdrawals are more prevalent in the Bachelor's cycle than in the Master's cycle.

### Success Distribution by Sessions



The students' results for the academic year show variations in the pace of success. A total of 2,717 students succeeded in the first session (36.2%), 1,545 students in the second session (20.6%), and 465 students with delayed completion (6.2%), while overall grade averages remained relatively close.

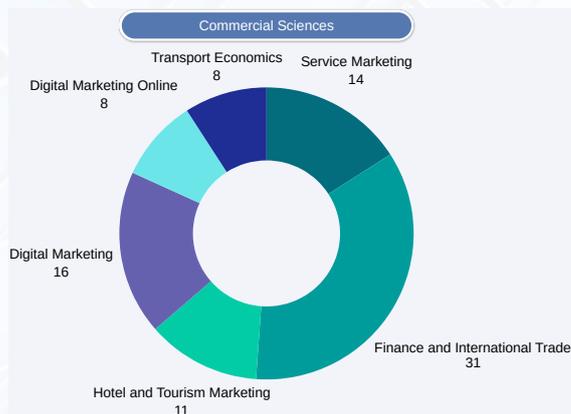
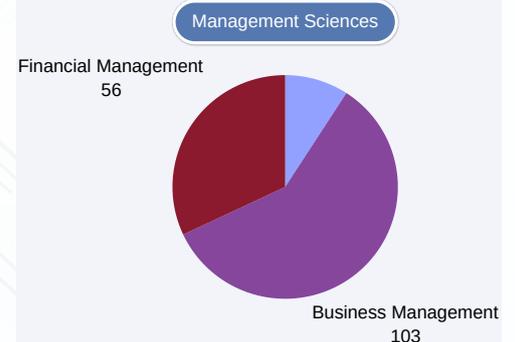
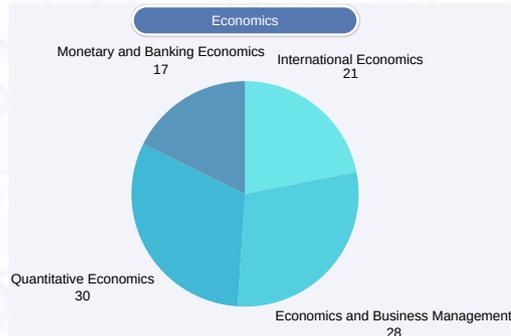
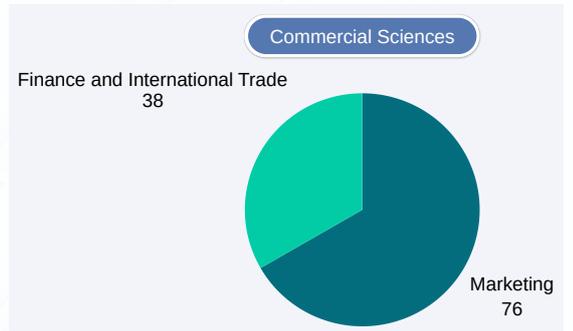
## Statistics of Internship Reports and Graduation Dissertations: by Department and Specialization



At the Bachelor's level, the Department of Finance and Accounting recorded the highest number of internship reports with 178 reports, followed by the Department of Management Sciences with 175, the Department of Commercial Sciences with 114, and finally the Department of Economics with 96. The variation in the number of completed reports across departments is attributed to differences in the number of enrolled and assigned students in each department. At the Master's level, the Department of Finance and Accounting also ranked first with 146 graduation dissertations, followed by the Department of Management Sciences with 116, the Department of Commercial Sciences with 88, and the Department of Economics with 64, reflecting a similar emphasis on practical components across programs.

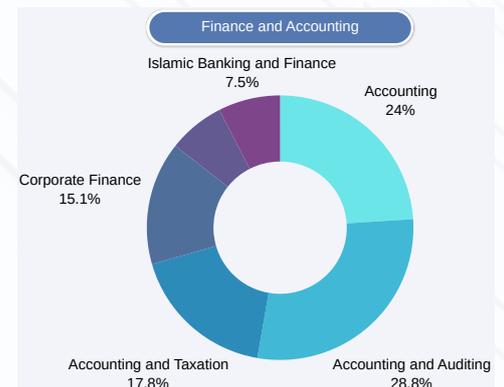
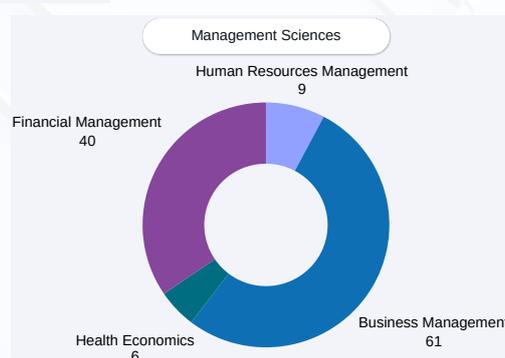
### Internship Reports

The total number of Bachelor's internship reports across the four departments reached 563. The Departments of Finance and Accounting (178) and Management Sciences (175) recorded the highest numbers, with nearly equal shares. They were followed by the Departments of Commercial Sciences (114) and Economics (96). This distribution indicates that accounting- and management-oriented specializations dominate students' preferences.

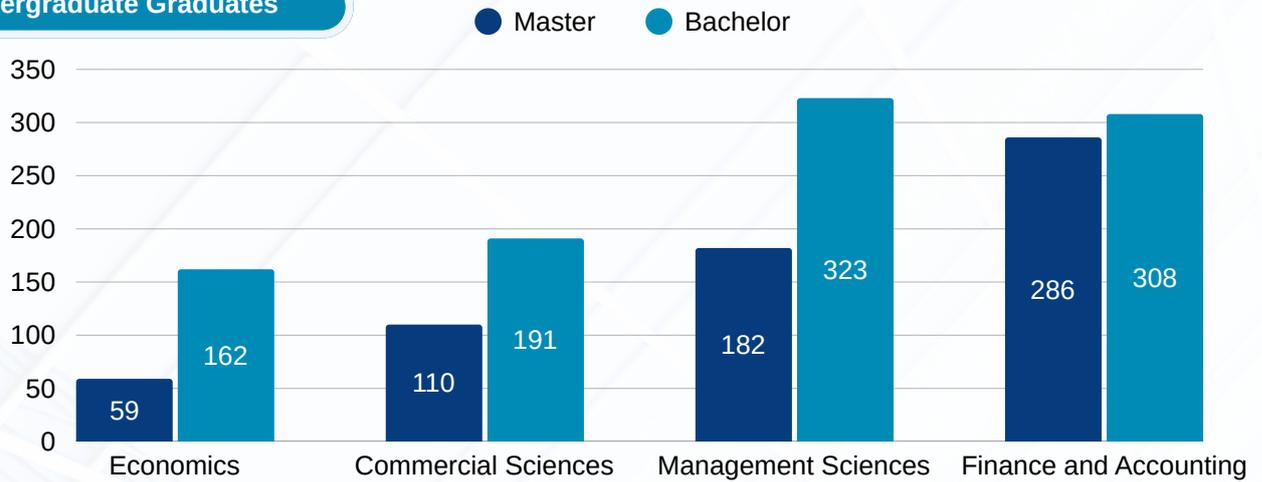


### Graduation Dissertations

At the Master's level, the Department of Finance and Accounting recorded the highest number of graduation dissertations, with 146 dissertations (35%), followed by the Department of Management Sciences with 116 dissertations (28%). The Department of Commercial Sciences ranked third with 88 dissertations (21%), while the Department of Economics registered 64 dissertations (16%), out of a total of 414 graduation dissertations.



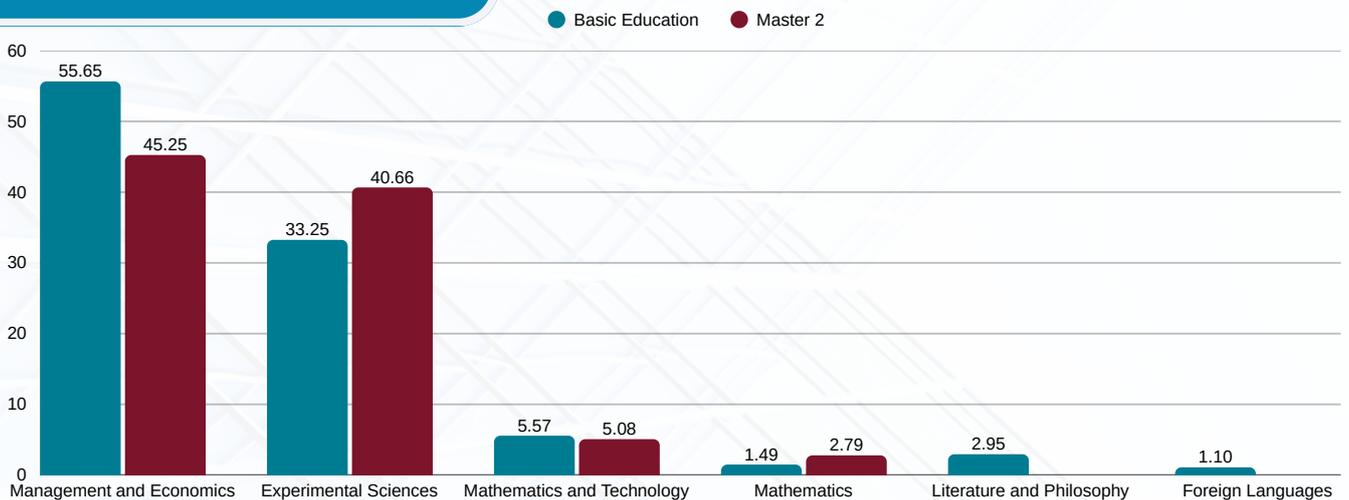
### Undergraduate Graduates



The number of graduates reflects the Faculty's success in preparing specialized competencies, particularly within the Department of Finance and Accounting. A total of 984 students graduated at the third-year Bachelor's level, with a success rate of 72%.

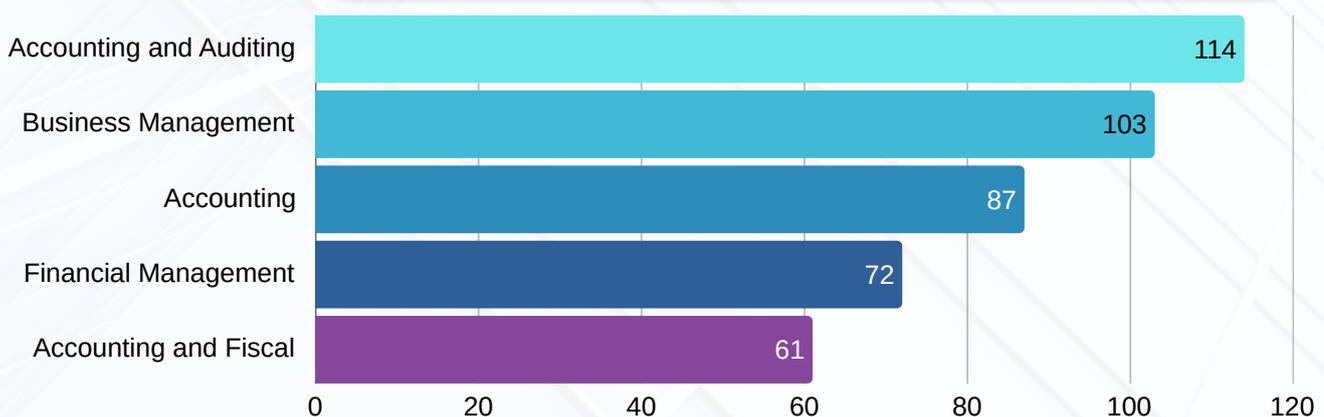
Additionally, the total number of graduates at the Master 2 level reached 637 students, representing success rate of 88% of those enrolled.

### Student Background (Baccalaureate)



The Faculty's data indicate a diversity of student backgrounds. The "Management and Economics" baccalaureate stream represents the largest share at the common core level, followed by the "Experimental Sciences" stream. However, the latter records a notable increase at the Master 2 level, while the proportion of students from the "Management and Economics" stream declines. This trend reflects the stronger academic performance of graduates from scientific tracks at higher levels of study.

### Top 5 Most Popular Master's Specializations



The attractiveness of Master 2 specializations is largely concentrated in the fields of accounting and management, reflecting the demands of the labor market.

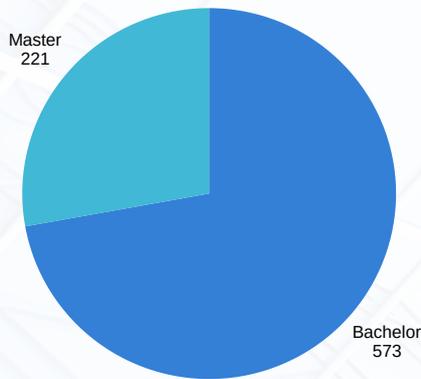
# Department of Economics

Total Number of Students

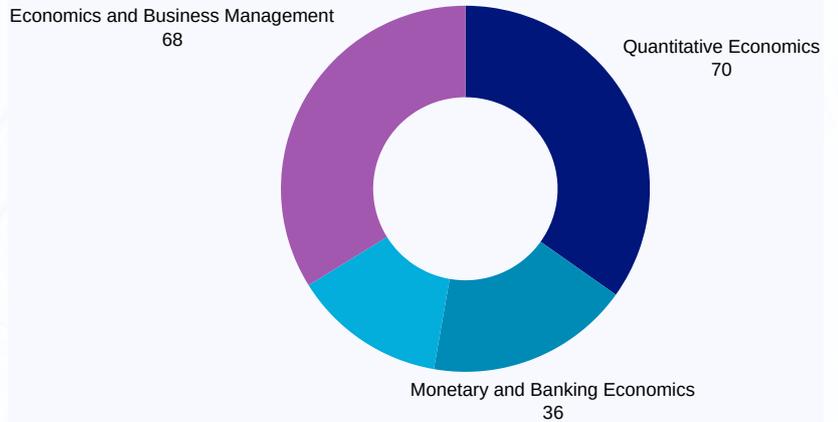
794

The total number of students, amounting to 794, is divided into two main levels: Bachelor's students (L2 and L3) and Master's students (M1 and M2). The chart illustrates the relative distribution between the two levels, showing that Bachelor's students constitute the majority of those enrolled in the department.

Student Distribution (Bachelor's vs. Master's)

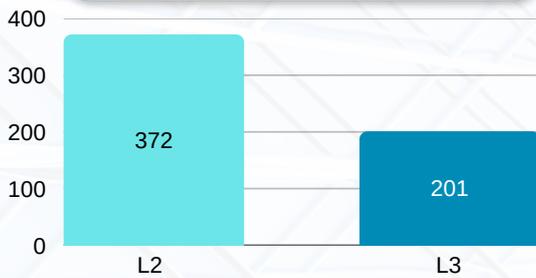


Distribution of Bachelor's Specializations



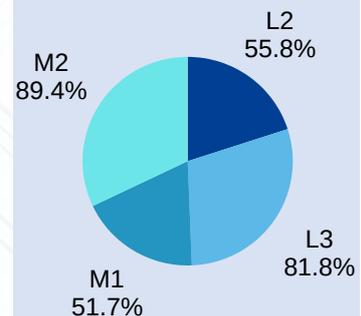
At the third-year Bachelor's level, the "Quantitative Economics" and "Economics and Business Management" specializations are the most in demand within the Department of Economics.

Distribution of Bachelor's Students

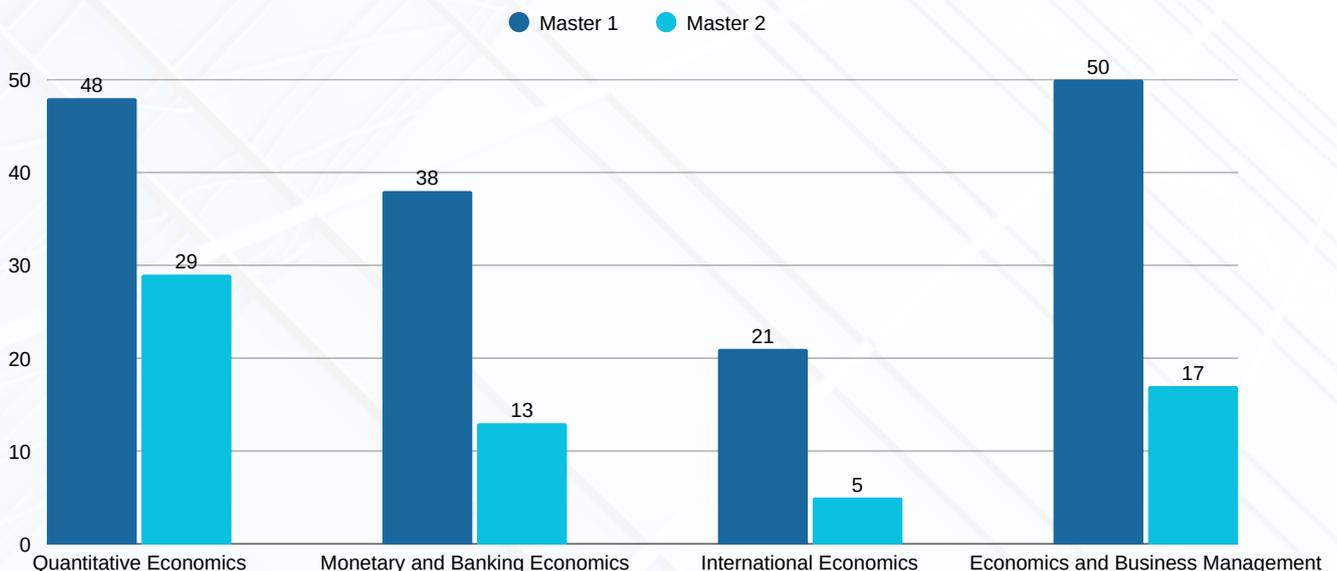


The Bachelor's level comprises 573 students distributed across the second (L2) and third (L3) years. The number of L2 students (372) is the highest, reflecting a strong intake at this level.

Success Rate



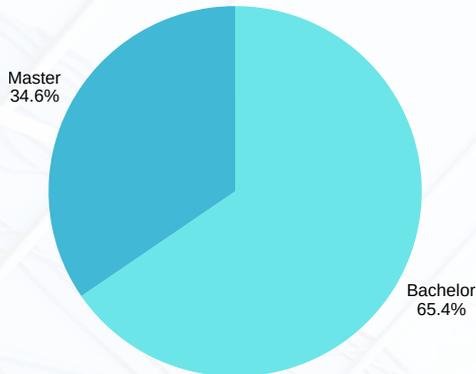
## Distribution of Students Across Master's Specializations



The distribution of students between Master 1 and Master 2 shows noticeable variation across the specializations within the Department of Economics. The "Economics and Business Management" and "Quantitative Economics" programs attract the largest number of students, while the "International Economics" specialization records the lowest level of student interest.

The total number of students, amounting to 954, is divided into two main categories: Bachelor's students and Master's students. The chart illustrates the relative distribution between these two levels, showing that Bachelor's students represent the largest proportion of the total student population.

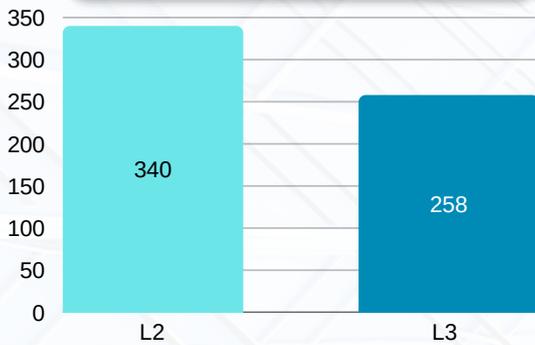
Student Distribution (Bachelor's vs. Master >



Distribution of Bachelor's Specializations

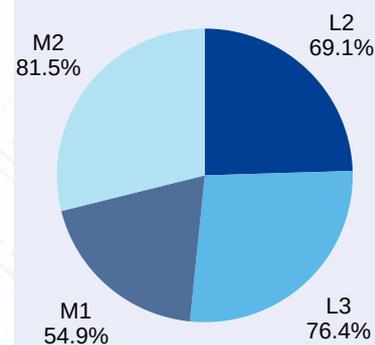


Distribution of Bachelor's Students



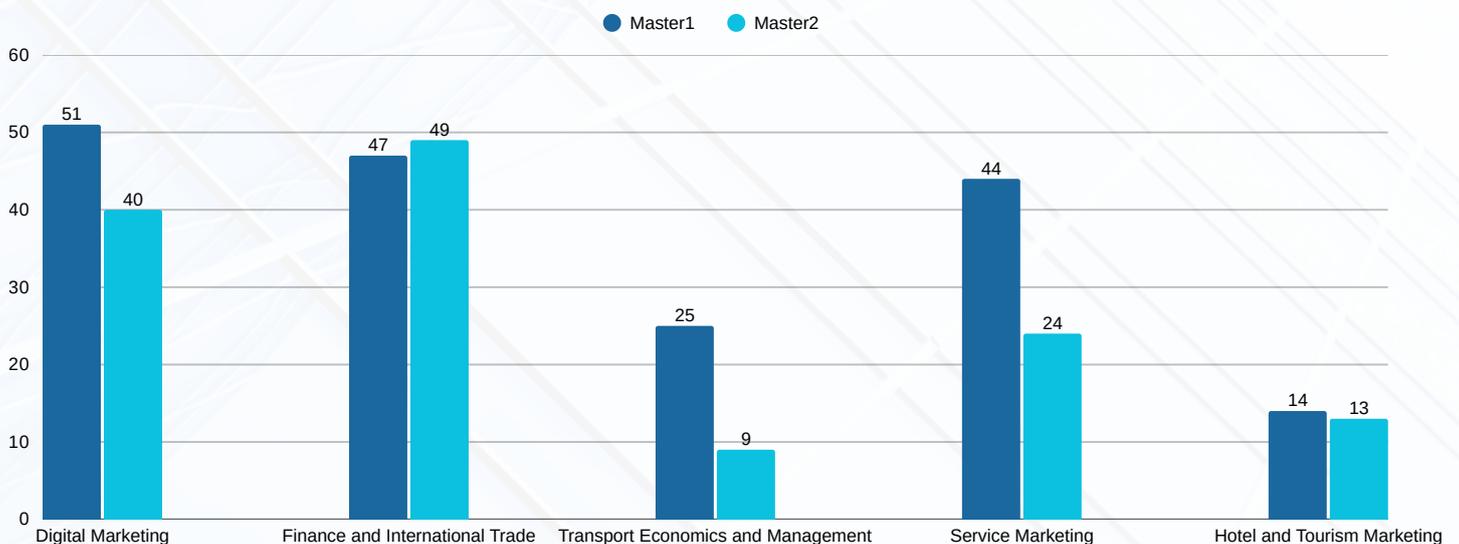
The 258 third-year Bachelor's students are distributed across two main specializations: Marketing, and Finance and International Trade, with a clear predominance of the Marketing specialization.

Success Rate



The Bachelor's level comprises 598 students distributed across the second (L2) and third (L3) years. The chart shows that the number of L2 students is higher than that of L3 students.

### Distribution of Students Across Master's Specializations



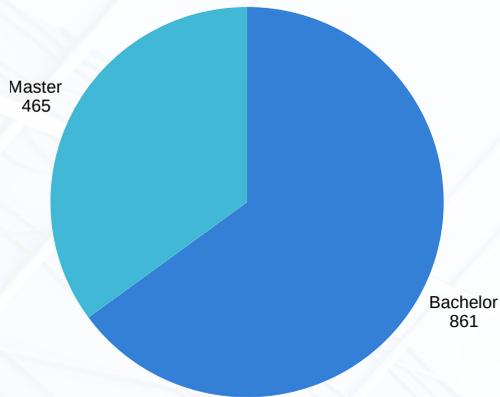
The distribution of students between Master 1 and Master 2 shows noticeable variation across the specializations within the Department of Commercial Sciences. Marketing, in all its specializations, attracts the largest number of students in the department, with the exception of the "Hotel and Tourism Marketing" specialization, which represents the weakest in terms of student enrollment within the department.

# Department of Management Sciences

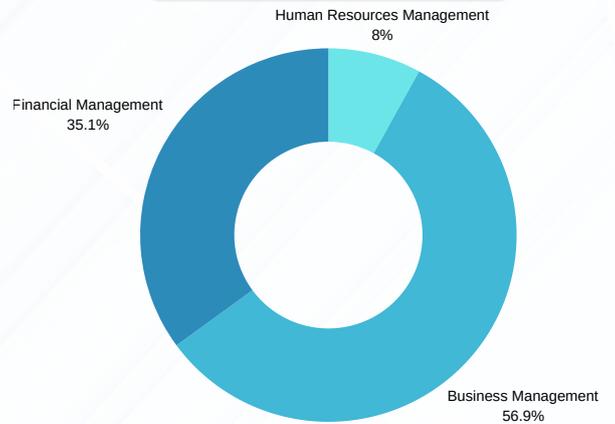
Total Number of Students  
**1,326**

The total number of students enrolled in the Department of Management Sciences is 1,326. Bachelor's students (L2 and L3) constitute the majority, representing 65%.

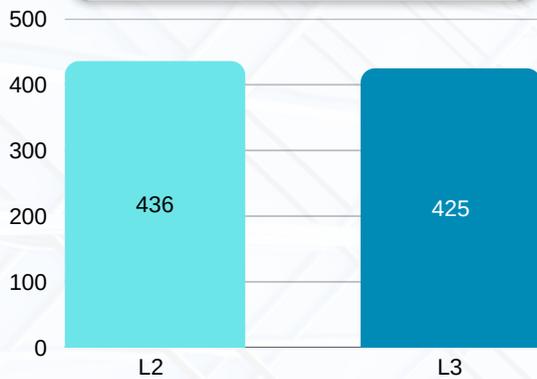
Student Distribution (Bachelor's vs. Master's)



Distribution of Bachelor's Specializations



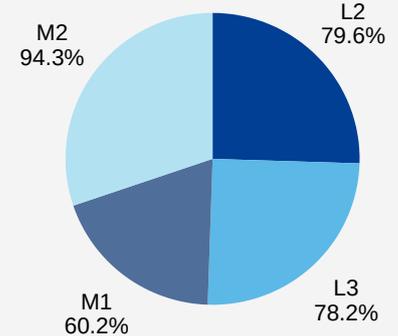
Distribution of Bachelor's Students



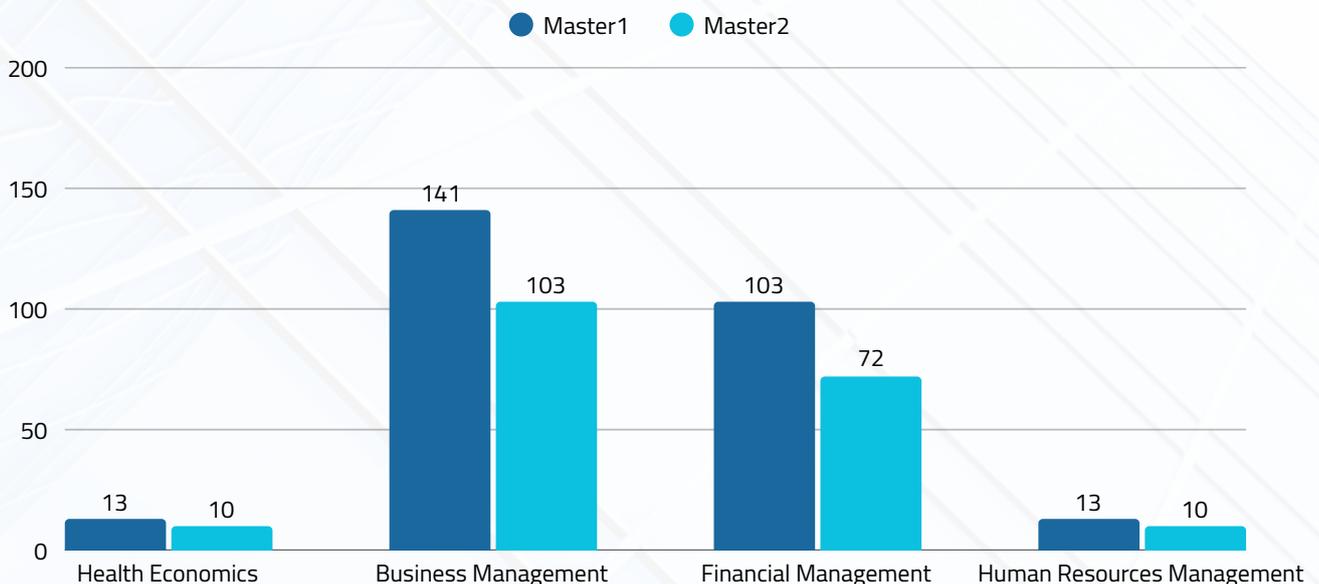
The "Business Management" specialization represents the largest share of third-year students, followed by "Financial Management," while "Human Resource Management" records the lowest proportion.

The Bachelor's level comprises 861 students. The numbers for the second year (436) and the third year (425) are very close, showing minimal variation between the two levels.

Success Rate



Distribution of Students Across Master's Specializations



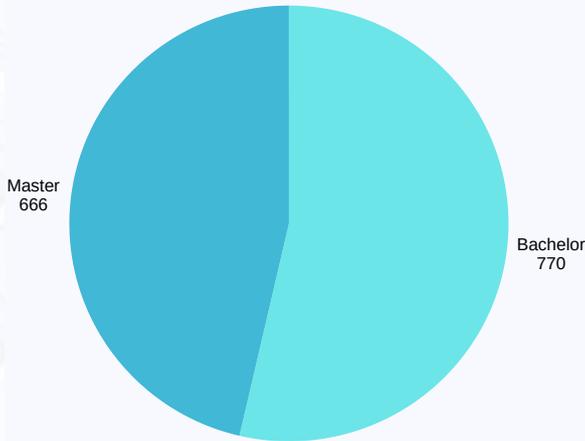
Master's data show that the "Business Management" specialization ranks first in terms of student numbers in both Master 1 and Master 2, followed by "Financial Management." Meanwhile, the "Health Economics and Hospital Management" and "Human Resource Management" specializations record the lowest levels of student enrollment.

# Department of Finance and Accounting

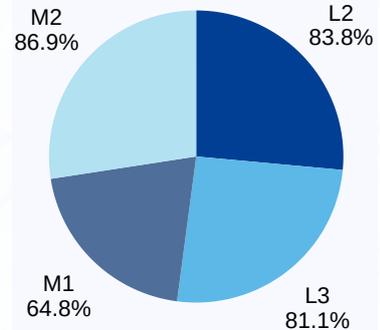
Total Number of Students  
**1,436**

The Department of Finance and Accounting is the largest department in the Faculty in terms of total student enrollment. The number of Master's students is very close to that of Bachelor's students, indicating the department's strong capacity to accommodate students and ensure continuity in their academic progression.

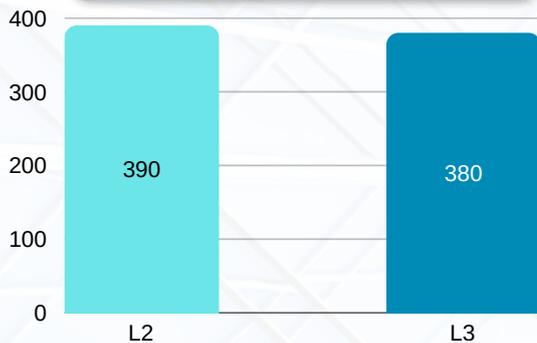
Student Distribution (Bachelor's vs. Master's)



Success Rate

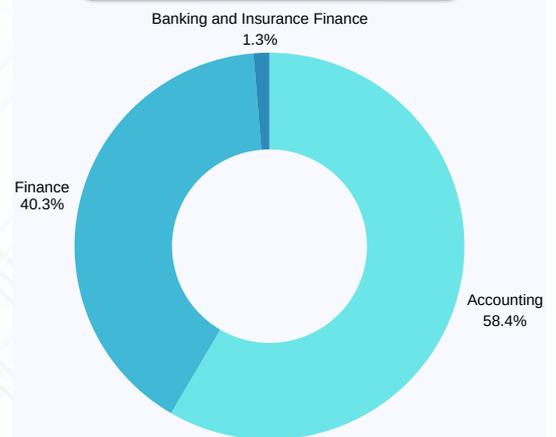


Distribution of Bachelor's Students



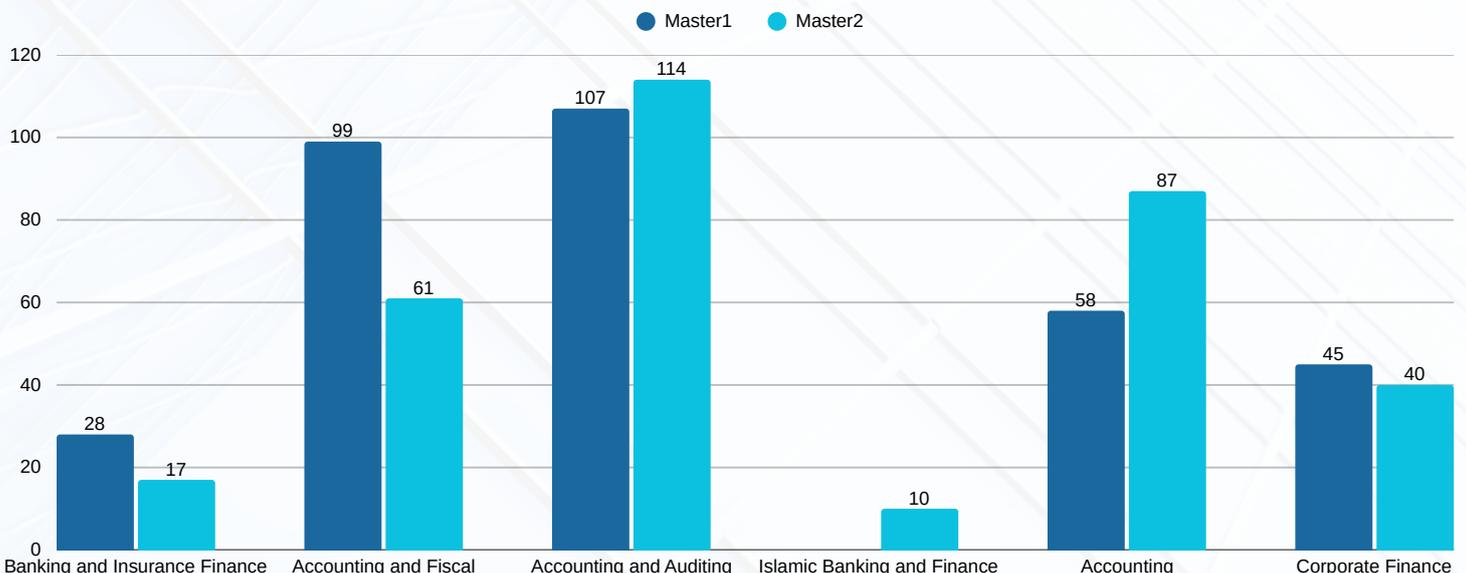
A strong similarity is observed in the number of students between the two years, with 390 in L2 and 380 in L3.

Distribution of Bachelor's Specializations



The "Accounting" specialization is the most in demand in the third year of the Bachelor's program, followed by "Finance." The "Banking and Insurance Finance" specialization, however, represents a very small proportion of students.

## Distribution of Students Across Master's Specializations

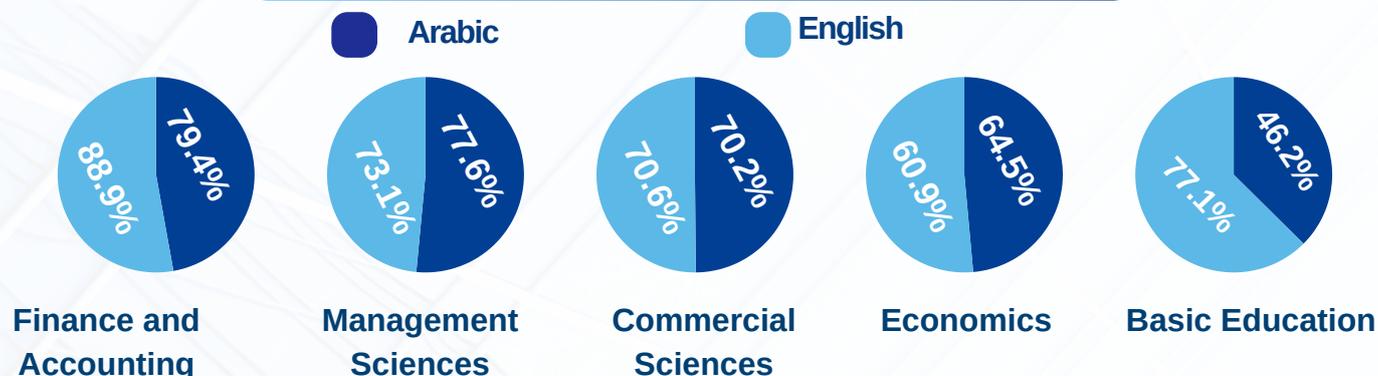


The "Accounting and Auditing" specialization ranks first among Master's programs in both Master 1 and Master 2, with the appearance of the "Islamic Banking and Finance" specialization at the Master 2 level. This reflects the sustained attractiveness of accounting-related specialties, compared to a relative decline in interest in the other programs.

## Student Success According to the Language of Instruction

The data for the 2024/2025 academic year reveal variations in success rates between programs taught in Arabic and those taught in English; however, the magnitude of this effect differs from one department to another.

### Comparison of Success Rates by Language

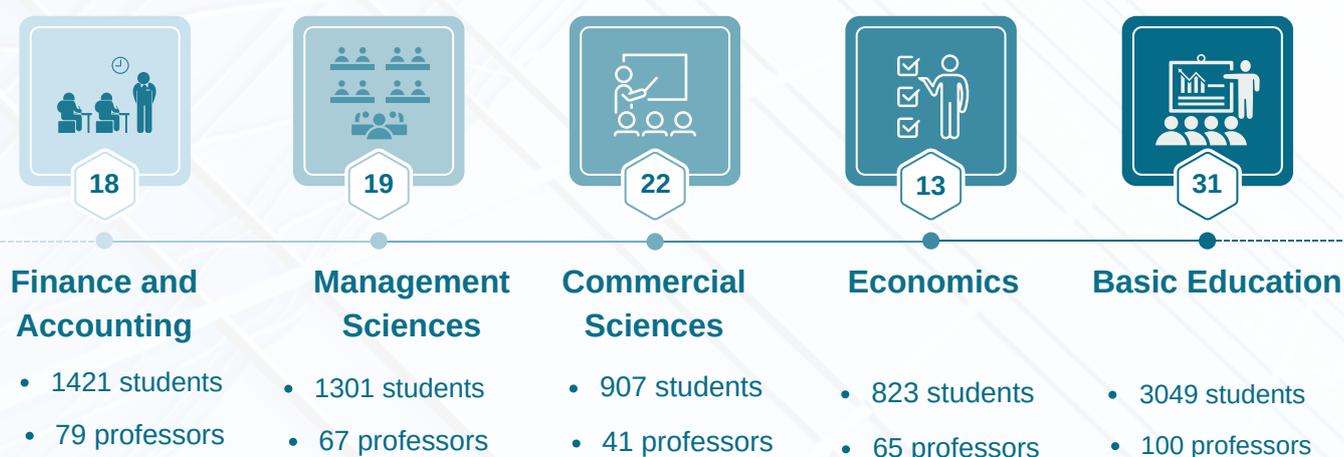


The Basic Education Department shows the most significant difference in favour of the English-track programs. This gap may be attributed to organisational factors such as smaller group sizes, which allow for closer academic follow-up. Similarly, the Department of Finance and Accounting achieved higher results in the English track, with a smaller yet meaningful difference that reflects variations in instructional conditions.

In contrast, performance in the Departments of Economics and Management Sciences tends to favor the Arabic track, though with relatively small gaps. In contrast, the Department of Commercial Sciences shows almost complete balance between the two language tracks.

### Pedagogical Supervision

Pedagogical supervision is a decisive factor in student performance and in the overall quality of the educational process. It is commonly measured by the ratio of students to full-time faculty members within each department, where higher ratios indicate greater pressure on faculty, while lower ratios reflect more favorable conditions for individualized supervision and closer academic follow-up.



The average supervision ratio in the Faculty during the 2024/2025 academic year was approximately 21 students per full-time faculty member. Although this value appears balanced at the level of the Faculty as a whole, it masks significant disparities between departments.

The largest department, Basic Education, exceeds this average substantially, with more than 30 students per faculty member. In contrast, the Department of Economics records a low supervision ratio of 13 students per faculty member. Meanwhile, the Departments of Finance and Accounting, Management Sciences, and Commercial Sciences hover around the overall average, indicating a state of relative balance.

## Field Visits

Field visits constitute one of the core pedagogical activities organized by the Faculty for its students, offering them a valuable opportunity to apply the theoretical knowledge acquired in the classroom to real-world contexts. These visits are organized to institutions that align with students' specializations, contributing significantly to enhancing their understanding and strengthening their practical skills.

Field visits constitute an integral part of the educational process within the Faculty, as they contribute to preparing students for the labor market and equipping them with the skills and practical experience necessary for success in their professional careers. By integrating theoretical instruction with practical application, these activities enable the Faculty to build a generation of distinguished graduates capable of adapting to contemporary demands and excelling in their respective fields.



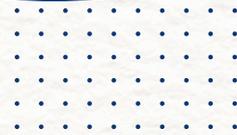


برنامج اليوم الدكتورالي  
ومسابقة أفضل أعمال أطروحة الدكتوراه

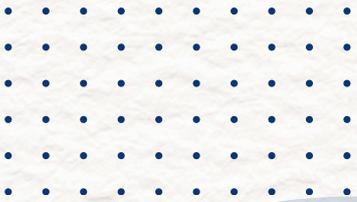
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مدارس الدكتوراه المدرسية



Doctoral Education Program



## Third Cycle of Higher Education

Admission to the doctoral cycle is carried out through a national competitive examination in accordance with the conditions established by the Ministry of Higher Education. The duration of the doctoral program is three years and is offered across four specializations.

### Number of LMD PhD. Students Enrolled in Each Specialization (2010–2025)

The total number of PhD students enrolled across all specializations from 2010 to 2025 amounts to 321, distributed as follows:

- 20.56% enrolled in the Finance and Accounting specialization.
- 23.67% enrolled in the Management Sciences specialization.
- 27.41% enrolled in the Economics specialization.
- 28.34% enrolled in the Commercial Sciences specialization.

3rd Cycle

01 Economics

02 Commercial Sciences

03 Management Sciences

04 Finance and Accounting

Number of LMD PhD. Students Enrolled in Each Specialization (2010–2025)



### Number of Delayed PhD Students (2010–2020)

PhD students enrolled before 2020 are classified as delayed candidates, having exceeded the legally stipulated maximum registration period of five years.

The Department of Management Sciences records the lowest number of delayed PhD students, with 22 students representing 16.18% of all delayed candidates in the Faculty. This positive outcome is attributed to the successful defense of all dissertations in the Strategic Management specialization, in addition to the defense of most dissertations in the department's other specializations.

It is followed by the Department of Finance and Accounting, which has 35 delayed students—partly due to the department's recent establishment (since 2016) and the introduction of its first PhD program in 2018. The Department of Economics registers 39 delayed students.

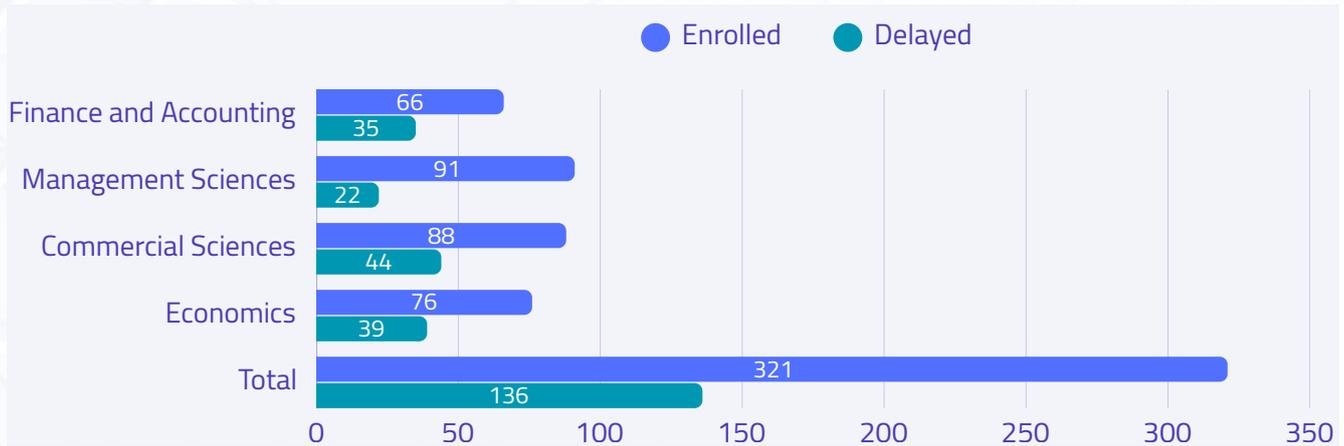
In contrast, the Department of Commercial Sciences records the highest number of delayed PhD students, with a total of 40 students, representing 29.41% of all delayed candidates in the Faculty.

## Proportion of Delayed PhD Students Relative to Total Enrollments

The chart illustrates the comparison between the total number of PhD students enrolled in the Faculty and the number of delayed PhD candidates, broken down by department. The data indicate that the overall number of enrolled PhD students amounts to 321, while the number of delayed candidates reaches 136, representing a significant proportion that warrants further study and analysis.

A clear variation is observed when examining the distribution of delayed PhD students across departments:

- Department of Management Sciences: records the lowest number of delayed students, with 22 out of 91 enrolled PhD students.
- Department of Finance and Accounting: has 35 delayed students out of 66 enrolled.
- Department of Economics: registers 39 delayed students out of 76 enrolled.
- Department of Commercial Sciences: records the highest number of delayed students, with 44 out of 88 enrolled PhD students.



Overall, the chart indicates that the issue of delayed PhD completion is more concentrated in the Departments of Commercial Sciences and Economics, whereas the situation appears more controlled in the Department of Management Sciences. This disparity calls for an in-depth analysis of the underlying factors contributing to the high number of delayed candidates in certain departments, with the aim of developing effective strategies to provide the necessary academic support and accelerate the completion of dissertations.

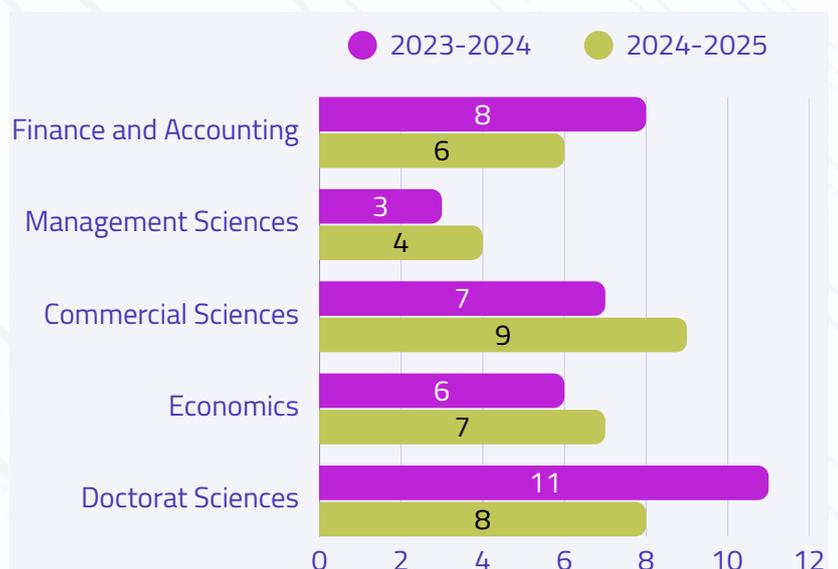
## The Faculty's Strategy for Delayed PhD Students

The Faculty's strategy included a plan to reduce the number of delayed PhD candidates by conducting a comprehensive assessment to determine their distribution across specializations and by engaging in direct communication with them. Meetings were also scheduled with the doctoral training team to identify the causes of delays and to encourage students to complete their dissertations. This strategy reflects the Faculty's commitment to improving the quality of doctoral training and enhancing students' academic progress.

## PhD Defense

As a result of the strategy implemented by the Faculty to address delayed PhD candidates, and through the careful organization of doctoral days for legally registered students, a total of 34 dissertations were defended during the 2024–2025 academic year. These include 26 Third-Cycle PhD dissertations and 8 “Doctorat Sciences” dissertations.

The Faculty hopes that the current strategy will continue to increase the number of defended dissertations and encourage delayed candidates to submit and defend their work within the legally prescribed timeframe.



## PhD Seminars

As part of its commitment to supporting and monitoring Third Cycle PhD students, and assisting them in completing their training and preparing their dissertations within the prescribed deadlines while avoiding delays, the Faculty of Economics, Commercial Sciences and Management organizes annual PhD days in the form of presentations, seminars, workshops, and discussions of the research projects submitted by doctoral students across all specializations.

These events aim to provide a platform for students to present their research, engage with peers, faculty members, and specialists in various fields, and foster meaningful academic exchange. They also represent an important opportunity for sharing experiences and ideas, enhancing students' academic skills, and benefiting from constructive feedback provided by participants.

PhD days are considered a key event in the Faculty's academic calendar, attracting a significant number of students, faculty members, and individuals interested in scientific research.



## ACTIVITIES OF THE PHD DAY



## Publications in International (Foreign) Journals

Publishing in indexed international journals is essential for enhancing the quality of scientific research and contributing to the advancement of academic fields. For this reason, the Faculty's professors consistently strive to publish their work in internationally ranked journals, recognizing the importance of strengthening the reputation of the Faculty and the University within the global academic community.

Article	Index
Chellai, Fatih. "Hybrid Modeling Techniques for Municipal Solid Waste Forecasting: An Application to OECD Countries." <i>Statistics, Politics and Policy</i> , vol. 15, no. 3, 2024, pp. 287–308. <a href="https://doi.org/10.1515/spp-2024-0008">https://doi.org/10.1515/spp-2024-0008</a>	Scopus
Alobid, Mohannad, Fatih Chellai and István Szűcs. 2024. "Tendances et facteurs d'occurrence des inondations en Allemagne: analyse chronologique de la température, des précipitations et du débit des rivières." <i>Water</i> , 16(18): 2589. <a href="https://doi.org/10.3390/w16182589">https://doi.org/10.3390/w16182589</a>	Scopus
Fatih, Chellai. "REZERWY, CENY I POLITYKA: EMPIRYCZNA ANALIZA STRATEGICZNYCH REZERW UPRAW W KRAJACH ARABSKICH." <i>Studia Ekonomiczne i Regionalne</i> , vol. 17, no. 2, 2024, pp. 207–221. <a href="https://doi.org/10.2478/ers-2024-0012">https://doi.org/10.2478/ers-2024-0012</a>	ERIH PLUS
Fatih, Chellai. "Reserves, prices, and policy: An empirical analysis of strategic crop reserves in Arab nations" <i>Economic and Regional Studies / Studia Ekonomiczne i Regionalne</i> , vol. 17, no. 2, John Paul II University of Applied Sciences, 2024, pp. 207-221. <a href="https://doi.org/10.2478/ers-2024-0012">https://doi.org/10.2478/ers-2024-0012</a>	ERIH PLUS
Khaled Redjem, Imen Zouaouia Goual, Monir Benhahe, Antara Khemgani. "Analysis of the Level and Sources of Job Burnout Among Health Sector Employees in Algeria". <i>European Economic Letters (EEL)</i> , vol. 14, no. 4, Dec. 2024, pp. 877-90, doi:10.52783/eel.v14i4.2212.	ABDC
Khaled, R., K. Ouacel, and S. Bentaleb. "Artificial Intelligence Technologies and it's Applications in Digital Marketing". <i>International Journal of Economic Perspectives</i> , vol. 18, no. 10, Oct. 2024, pp. 1668-81, <a href="https://ijeponline.org/index.php/journal/article/view/645">https://ijeponline.org/index.php/journal/article/view/645</a> .	ABDC
Antara, K., R. Khaled, and A. Elhadj. "The Impact of Knowledge Sharing on the Performance of Employees in the Algerian Public Sector". <i>International Journal of Economic Perspectives</i> , vol. 18, no. 7, Sept. 2024, pp. 1036-5, <a href="https://ijeponline.org/index.php/journal/article/view/612">https://ijeponline.org/index.php/journal/article/view/612</a> .	ABDC
Gheddar, R. (2024). Pricing Methods for Islamic Banking Services between Cost, Market and Value Based Strategies. <i>Financial Markets, Institutions and Risks</i> , 8(3), 17-36. <a href="https://doi.org/10.61093/fmir.8(3).17-36.2024">https://doi.org/10.61093/fmir.8(3).17-36.2024</a>	ERIH PLUS
Boukhaoua, A., and F. Habbache. "The Importance of Communication through Social Media in Building Clients Satisfaction for Hotel Institutions". <i>Journal of Innovations and Sustainability</i> , vol. 8, no. 1, Mar. 2024, p. 02, doi:10.51599/is.2024.08.01.02.	ERIH PLUS

Article	Index
<p>Bouzidi, H., S. Nadjiba, and R. Khaled. "Sustain Cubator 'Eco Innovate Hub': Nurturing Green Entrepreneurship in Higher Education". <i>International Journal of Economic Perspectives</i>, vol. 18, no. 11, Nov. 2024, pp. 1981-98, <a href="https://ijeponline.org/index.php/journal/article/view/660">https://ijeponline.org/index.php/journal/article/view/660</a>.</p>	<p><b>ABDC</b></p>
<p>Bouchareb, Nasser. "From greenwashing to green marketing – an approach to change consumer behaviour towards environmental issues in emerging countries" <i>Economic and Regional Studies / Studia Ekonomiczne i Regionalne</i>, vol. 17, no. 3, John Paul II University of Applied Sciences, 2024, pp. 549-556. <a href="https://doi.org/10.2478/ers-2024-0030">https://doi.org/10.2478/ers-2024-0030</a></p>	<p><b>ERIH PLUS</b></p>
<p>Nasser, B., Farouk, S., Hasnaoui, B. (2024). "A psychological approach to changing consumer behavior towards environmental issues in emerging countries: exploring the greenwashing paradigm in the context of market evolution." <i>Psychology and Education Journal</i>, vol. 61, no. 1.</p>	<p><b>AERES</b></p>
<p>Benaouag, C. E. A., and L. Kharchi. "Technological Innovation and Its Role in Promoting the Competitive Advantage of the Industrial Enterprises". <i>Journal of Innovations and Sustainability</i>, vol. 8, no. 2, June 2024, p. 12, doi:10.51599/is.2024.08.02.12.</p>	<p><b>ERIH PLUS</b></p>
<p>CHARCHAFA, I., and B. KIMOUCHE. "FACTORS SHAPING CORPORATE SOCIAL DISCLOSURE PRACTICES: EVIDENCE FROM THE SAUDI ARABIAN CONTEXT". <i>Modern Management Review</i>, Vol. 29, no. 3, Sept. 2024, pp. 39-57, doi:10.7862/rz.2024.mmr.13.</p>	<p><b>ERIH PLUS</b></p>
<p>Sahnoune, F., and S. Lagoune. "The Use of the Joint Simultaneous Integration Methodology to Measure the Impact of Certain Macroeconomic Variables on the GDP: ARDL Model". <i>Journal of Innovations and Sustainability</i>, vol. 8, no. 2, June 2024, p. 04, doi:10.51599/is.2024.08.02.04.</p>	<p><b>ERIH PLUS</b></p>
<p>Delfouf, S. "Using Z-Score Models to Forecast Financial Stability in Pharmaceutical Firms: A Case Study of SAIDAL". <i>Journal of Innovations and Sustainability</i>, vol. 8, no. 2, June 2024, p. 06, doi:10.51599/is.2024.08.02.06.</p>	<p><b>ERIH PLUS</b></p>
<p>Oualid, C., Selma, D., &amp; Soufyane, B. (2024). The Impact of Content Personalization on Customer Engagement and Market Risks of E-Stores. <i>Financial Markets, Institutions and Risks</i>, 8(3), 37-56. <a href="https://doi.org/10.61093/fmir.8(3).37-56.2024">https://doi.org/10.61093/fmir.8(3).37-56.2024</a></p>	<p><b>ERIH PLUS</b></p>
<p>Soufyane B., Ziane Z., Selma D. (2024). "Mechanisms for establishing a culture of female entrepreneurship in the traditional industry sector in developing countries." <i>Revista Processos de Estudos de Gestão Jurídico Econômicos</i>, Ano15, Vol.XVI, 49–jul.–dez.–2024.</p>	<p><b>ERIH PLUS</b></p>
<p>Zidane, Z., and S. Bouali. "The Impact of E-Marketing Strategies on the Profitability of Classified Hotels According to a Qualitative Evaluation Model". <i>Journal of Innovations and Sustainability</i>, vol. 8, no. 3, Sept. 2024, p. 10, doi:10.51599/is.2024.08.03.10.</p>	<p><b>ERIH PLUS</b></p>

Article	Index
<p>Imane Gherzouli, Rabeh Hamida. "Challenges of Electronic Waste Growth: Recycling and Sustainable Management". <i>European Economic Letters (EEL)</i>, vol. 14, no. 4, Jan. 2025, pp. 2206-13, doi:10.52783/eel.v14i4.2476.</p>	<p><b>ABDC</b></p>
<p>Mostefai, Y. "Effect of Agriculture on Economic Growth in Algeria During the Period 1991–2022". <i>Journal of Innovations and Sustainability</i>, vol. 8, no. 2, June 2024, p. 11, doi:10.51599/is.2024.08.02.11.</p>	<p><b>ERIH PLUS</b></p>
<p>Belgacem, N., and S. Harfouche. "The Role of Border Economic Areas in Promoting Algerian Exports: A Case Study of the Algerian Border Strip". <i>International Journal of Economic Perspectives</i>, vol. 18, no. 9, Sept. 2024, pp. 1417-29, <a href="https://ijeponline.org/index.php/journal/article/view/648">https://ijeponline.org/index.php/journal/article/view/648</a>.</p>	<p><b>ABDC</b></p>
<p>Krache, H., S. Leftaha, and T. Chougui. "Assessment of Factors Affecting the Solvency of Property-Liability Insurance Companies". <i>Journal of Innovations and Sustainability</i>, vol. 8, no. 1, Mar. 2024, p. 09, doi:10.51599/is.2024.08.01.09.</p>	<p><b>ERIH PLUS</b></p>



## Scientific Articles

The number of international articles published reflects a significant research activity by the Faculty's teaching staff and researchers during the 2024–2025 academic year.

## Faculty-Published Journals

The Faculty is committed to publishing a number of peer-reviewed international journals covering various disciplines in the fields of Economics, Commercial Sciences, and Management Sciences. It also strives to classify, upgrade, and index these journals in international databases.

The magazine	Classification	Impact factor	Number of articles	Journal periodical	Number	Volume	Year of establishment
Journal of Economic Sciences and Management Sciences	C	0,9038	426	annual	25	23	2001
Finance, Investment and Sustainable Development Magazine	C	0,1667	303	-Semi annual	16	8	2017
Algerian Journal of Financial and Banking Studies	NC	0,5	84	annual	13	12	2011
Algerian Journal of Economic and Financial Research	NC	0,16	87	-Semi annual	13	7	2018
Enara Journal for Economic, Administrative and Accounting Studies	NC	0.1026	39	-Semi annual	7	4	2020
International Journal of Marketing Studies	NC	0	18	annual	2	2	2019
Algerian Journal of Economic and Administrative Research	NC	0	33	-Semi annual	6	3	2021

## The Faculty's Journals

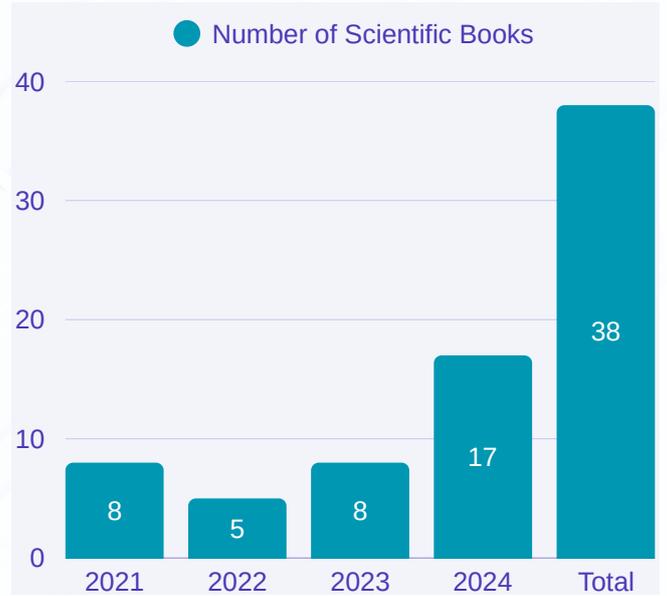


# Scientific and Pedagogical Books and Publications

## Scientific Books

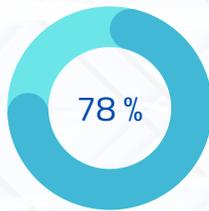
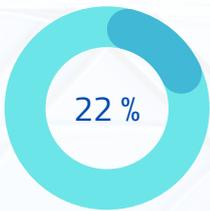
In line with the Faculty's objectives of developing and enhancing the quality of education across its various fields of specialization, its professors play a pivotal role in scientific production, particularly through the authorship of scientific books. In addition to their research contributions, faculty members produce scholarly works that address core topics within their academic disciplines, thereby contributing to strengthening teaching and learning, and enabling students to grasp fundamental concepts and apply them effectively in practical contexts.

As part of the Faculty's strategy to develop and enhance scientific output, a project has been established for producing reference books in core subjects—such as Microeconomics, Macroeconomics, Financial Accounting, Business Management, and Marketing—with the aim of achieving academic and scientific excellence.



## Pedagogical Books and Publications

The Faculty has been strengthened by a significant number of pedagogical publications and books across various specializations, covering many of the courses taught within the Faculty. The following table highlights the development of these academic achievements.



### Pedagogical Books

It is evident that the pedagogical output of the Faculty's professors is oriented more toward pedagogical course packs than full pedagogical books. This trend is mainly due to the importance of such course packs for students, as they help simplify and explain lessons in a concise manner while focusing on the most essential elements of each subject.

### Publications



**SCIENTIFIC BOOKS AUTHORED BY FACULTY MEMBERS**



## Conference Participation

The Faculty's professors are committed to participating in national and international conferences and symposia held at various universities and research institutions, with the aim of exchanging expertise and knowledge with their counterparts across different disciplines.

### International Conferences

The number of international conference participations by the Faculty's professors has increased over the period from 2021 to 2025. The data indicate a noticeable upward trend in this international scientific activity, with a significant qualitative jump recorded in 2023.



The overall increase in international participations reflects a growing interest among faculty teaching members in engaging in international scientific forums and exchanging expertise with researchers from various universities.

### National Conferences

The Faculty has witnessed active participation by its teaching staff in national scientific activities, with a total of 271 national conferences attended. This figure reflects the Faculty's commitment to promoting scientific engagement at the national level and contributing to the exchange of expertise and knowledge across various disciplines.



## Conferences Organized by the Faculty





# 16

## TH ICIEF

المؤتمر الدولي السادس عشر  
للاقتصاد والتمويل الإسلامي

الصناعة المالية الإسلامية  
بعد خمسين عامًا من الممارسة

13 - 15 مايو 2025





## The Faculty at the Core of International Engagement

The Faculty of Economics, Commercial Sciences and Management at Ferhat Abbas University Sétif 1 has affirmed its position as a leading academic institution by hosting the 16th International Conference on Islamic Economics and Finance (ICIEF16), held from May 13 to 15, 2025, under the theme: "Islamic Finance Industry After Fifty Years of Practice."



This event reflects the international recognition of the Faculty's capacity to organize world-class scientific activities, reaffirming the role of the Faculty of Economics, Commercial Sciences and Management in enhancing the University's visibility and impact at both the regional and international levels.

# Participant Recognition

## Conference Achievements and Outcomes

During the ICIEF16 Conference, the Faculty of Economics, Commercial Sciences and Management honored a number of international researchers in recognition of their contributions to the development of the Islamic finance industry. This initiative reflects the Faculty's commitment to supporting scientific research, fostering academic innovation, and strengthening its position as a leading reference platform in the field.

# 16<sup>TH</sup> ICIEF

The Faculty of Economics, Commercial Sciences and Management contributed to the organization of scientific sessions, workshops, and advanced professional dialogues within ICIEF16. This demonstrated its capacity to host major international events and reaffirmed its role in enhancing the quality of scientific research and enriching the academic experience of both students and faculty members.



The Faculty contributed to establishing high-quality international partnerships for the ICIEF16 Conference with several prestigious universities and academic institutions, including:

- Sabahattin Zaim University (Turkey)
- International Islamic University Malaysia (IIUM)
- INCEIF – Malaysia
- IPB University – Indonesia
- National Higher School of Engineers of Tlemcen – Algeria





## The Faculty's Organizational and Planning Efforts

The opening of the ICIEF16 Conference witnessed wide attendance, including government officials, faculty deans, institute directors, representatives of financial institutions and banks, members of the organizational and scientific committees, as well as professors and students. This strong presence underscored the pivotal role of the Faculty of Economics, Commercial Sciences and Management in ensuring the academic and organizational success of the conference.

The team of the Faculty of Economics, Commercial Sciences and Management led all aspects of the ICIEF16 international conference through specialized scientific and organizational committees, from planning to execution. This included managing scientific sessions, hosting guests, and coordinating with international partners. This reflects the Faculty's professionalism and its ability to organize complex, multidimensional scientific events.



**Pr Latreche Mohamed El Hadi**  
Director of Setif1 University

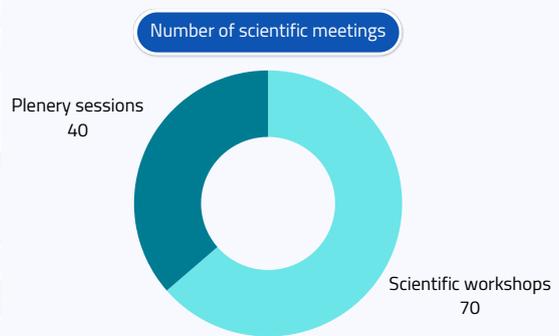


**Prof. Dato' Dr. Mohd Azmi Omar**  
President & Chief Executive Officer



**Pr. Chaouki Bourakba**  
Dean of The Faculty

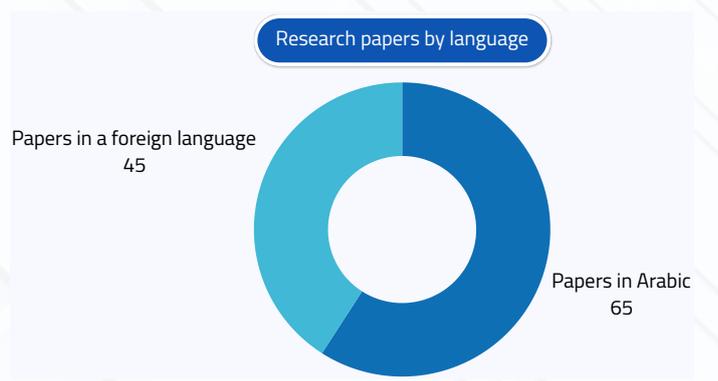
More than 50 researchers and experts from 16 countries participated in the ICIEF16 Conference, including Malaysia, Turkey, Indonesia, the United Arab Emirates, Saudi Arabia, and the United Kingdom.



The accepted papers were distributed as follows: 70 papers for the workshops and 40 papers for the plenary sessions.



The conference received 255 research papers, of which 110 were accepted after a rigorous review process, reflecting an acceptance rate of approximately 43%. This demonstrates the high level of scientific quality required.



The papers included 65 written in Arabic and 45 in foreign languages, highlighting the international character of the conference.



# 16<sup>TH</sup> ICIIEF



## SPOTLIGHT ON THE CONFERENCE



SALAMBAI  
الجزائر Algeria



النادي الاقتصادي الجزائري  
Club Economique Algérien



SPONSORS



## THE FIRST INTERNATIONAL CONFERENCE ON CONTEMPORARY ECONOMIC ISSUES

“APPLICATIONS OF ARTIFICIAL INTELLIGENCE IN FINANCIAL SERVICES”

April 15–16, 2025



## An Academic Event Highlighting Scientific Excellence

On April 14–15, 2025, Ferhat Abbas University Setif 1 hosted the First International Conference on Applications of Artificial Intelligence in Financial Services, a high-level international academic event organized by the Faculty of Economics, Commercial Sciences and Management. The conference brought together a distinguished group of researchers and experts from both Algeria and abroad.

The conference activities were overseen by Professor Dr. Lotresh Mohamed El Hadi, the University President, alongside Professor Dr. Chouki Bourkeba, Dean of the Faculty and Conference Chair, with the presence of representatives from economic and social institutions as well as numerous members of the university community.

The conference focused on exploring practical applications of artificial intelligence in financial data analysis, risk management, and economic decision-making, as well as examining the impact of AI on the digital transformation of the financial sector and the development of the Algerian banking infrastructure in line with international standards.

Additionally, the conference aimed to anticipate the future of financial technology (FinTech) in Algeria and to review the legislative and ethical challenges associated with the use of intelligent algorithms in the banking and insurance sectors.



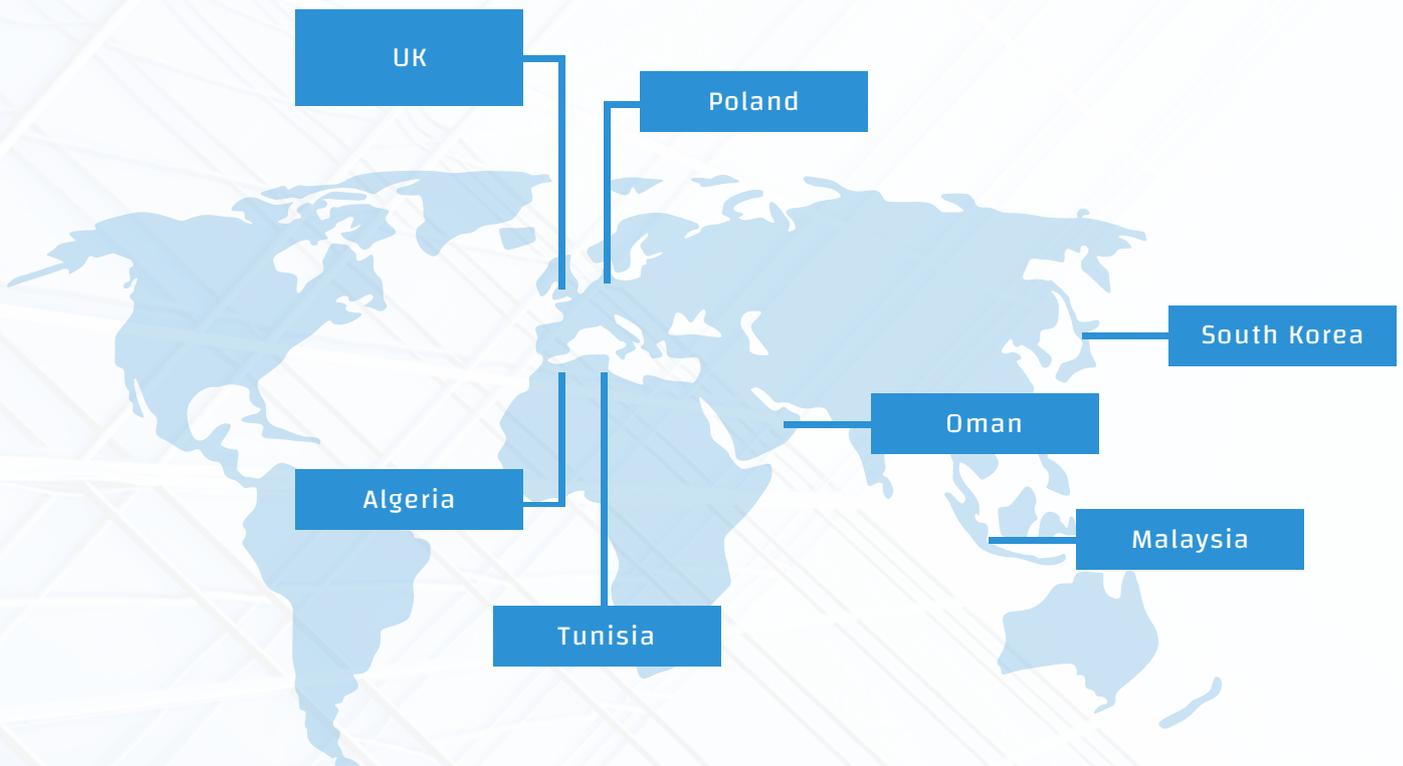
## Wide International Attendance and Diverse Academic Representation

The conference attracted more than 150 participants from six countries: Algeria, South Korea, the United Kingdom, Poland, Tunisia, Oman, and Malaysia. Researchers from prestigious Algerian universities, including Setif 1 and 2, Constantine, M'sila, Annaba, Béjaïa, Batna, and Oran, participated in the sessions, alongside representatives from economic institutions, banks, and organizations active in the financial sector.

A total of 40 research papers were accepted, in addition to six practical workshops addressing the technical and field-related aspects of financial artificial intelligence.

### Participating Countries

06 COUNTRIES



**Prof. Khaled Hissaïney**  
University Of Bangor, UK



**Prof. Abdennour Haddou**  
Pusan National University, South Korea



**Dr. Michal Buszko**  
University in Torun, Poland

**06**  
Plenary sessions

**50+**  
Research paper

**02**  
Days

**15**  
Scientific poster

**06**  
Scientific workshops

**15**  
Algerian university

## An Achievement Reflecting Academic Ambition

Thanks to the integrated efforts led by the Faculty, this conference served as an exemplary model in:

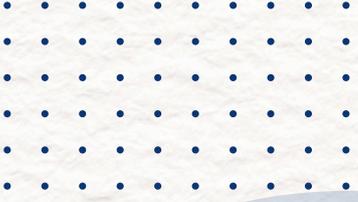
- Enhancing the Faculty's scientific and research visibility at both national and international levels.
- Consolidating a culture of collaborative research and international cooperation with universities and research centers worldwide.
- Affirming the Faculty's intellectual leadership in the field of artificial intelligence and financial technology.
- Encouraging young talents and student researchers to engage in innovative applied research.

The conference was the result of careful planning and collective effort, establishing the Faculty as a distinguished academic platform for Ferhat Abbas University Sétif 1, and demonstrating that investment in scientific research and meticulous organization is the key to consolidating academic leadership and institutional excellence.





## Scientific Research Laboratories



## Scientific Research Laboratories

The Faculty of Economics, Commercial Sciences and Management is distinguished by its provision of specialized research laboratories that enhance the quality of scientific research and contribute to achieving the Faculty's objectives in the fields of economics, commerce, and capital markets. The Faculty houses three distinguished research laboratories, each focusing on different and significant research topics.



### LABORATORY

Laboratory for Partnership and Investment in Small and Medium Enterprises in the Euro-Maghreb Region (PIEEM)

**Laboratory Director:**

Prof. Dr. Maïza Massoud Amir

**Research Units:**

8 Teams of Research

### LABORATORY

Laboratory for the Evaluation of Algerian Capital in the Context of Globalization (LEMAG)

**Laboratory Director:**

Prof. Dr. Bendaas Zouhir

**Research Units:**

9 Teams of Research



### LABORATORY

Laboratory for Marketing and Economic Studies and Research (LERME)

**Laboratory Director:**

Prof. Dr. Guettaf Leila

**Research Units:**

7 Teams of Research





## Research Projects

مركز التعليم العالي والبحث

جامعة فرحات عباس سطيف 1

كلية العلوم الاقتصادية والعلوم التجارية وعلوم التسيير  
ينظم

مؤتمر الدراسات والبحوث التسويقية والاقتصادية

وفقرة البحث PRFU رقمنة المؤسسات المالية ودورها في تحسين مناخ الأعمال  
في الجزائر، دراسة حالة لعينة من المؤسسات المالية في الشرق الجزائري  
يوما دراسيا حول:

استراتيجية التحول الرقمي للمؤسسات المالية في الجزائر  
(الواقع-التحديات-الرهانات)

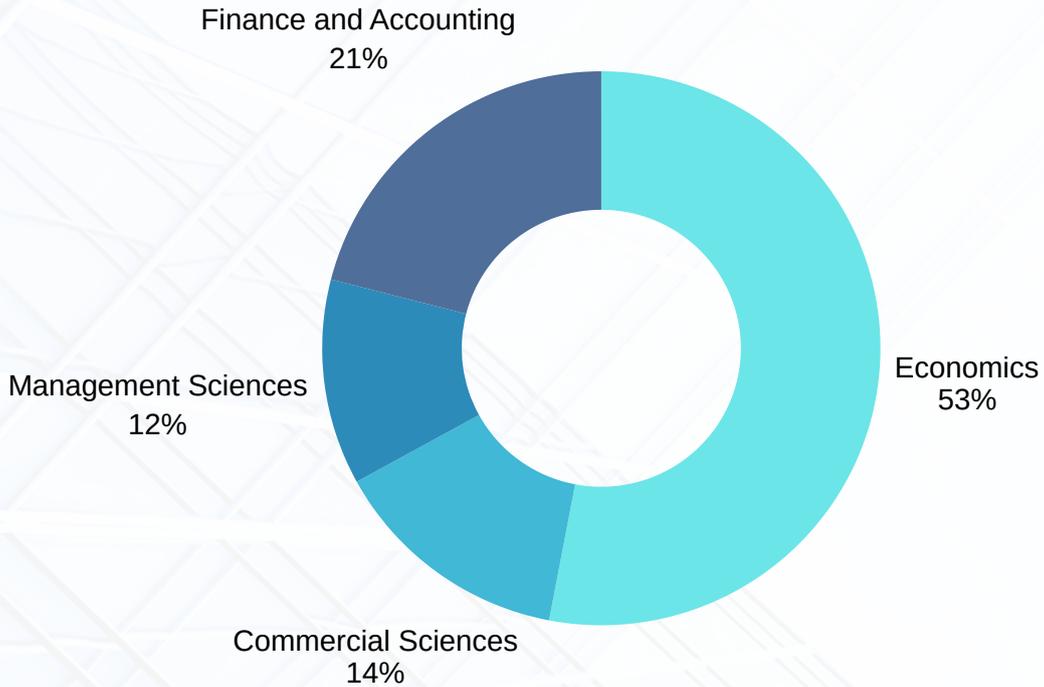
يوم: 31/10/2024

عبر تقنية التحاضر عن بعد

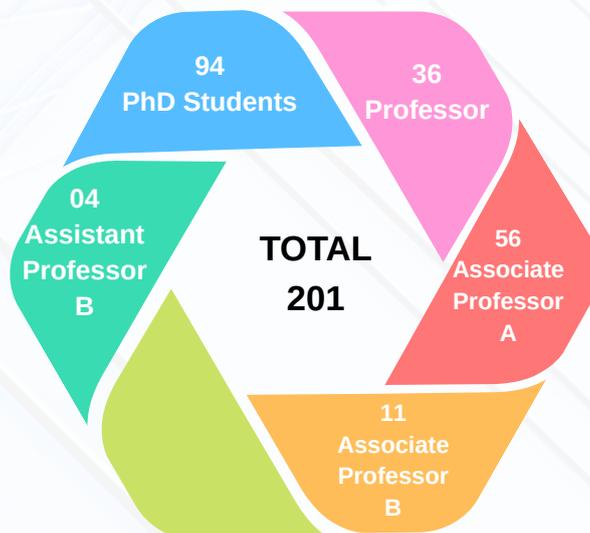
## Research Projects

The Faculty is currently implementing 43 active research projects, which were approved over the past three years, distributed as follows: 17 projects in 2022 and 26 projects in 2023. These projects are characterized by the diversity of their research fields and involve a collaborative effort comprising 107 professors and 94 PhD students.

### Distribution of PRFU Research Projects Across the Faculty's Departments (2022–2025)



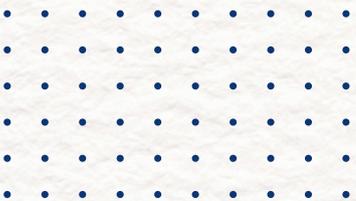
### Distribution of Teachers and Students Affiliated with Research Units





## The Faculty's Library

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The Faculty of Economics, Commercial Sciences and Management ensures an appropriate environment for students to study, conduct research, and develop their skills by providing the necessary equipment, resources, and spaces. The Faculty Library serves as the backbone of the institution, particularly following its renovation, aiming to offer enhanced services and striving to achieve the highest levels of quality and excellence in all its activities. A key objective has been to eliminate barriers and queues for students by implementing an open-shelf system, allowing direct access to books and fostering closer interaction between readers and the resources.

### Library Collection



**21733**

Number of  
copies in  
foreign  
language



**6737**

Number of  
books in  
foreign  
language



**59452**

Number of  
copies in  
Arabic



**9501**

Number of  
books in  
Arabic

### Library Purchases 2024/2025



**205**

Number of  
copies in  
foreign  
language



**63**

Number of  
books in  
foreign  
language



**254**

Number of  
copies in  
Arabic



**55**

Number of  
books in  
Arabic

### Professors Publications and PhD Theses



## Library Statistics

**2044+**

Actual external loan in 2025

**4358**

Actual loan in 2024



Number of times  
Entry of PhD

**25+**

At a rate

**311 times**

Number of times  
Professors' entry

**38+**

At a rate

**113 times**



Number of times graduate students entered

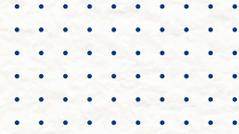
**4615**

At a rate

**51548 times**

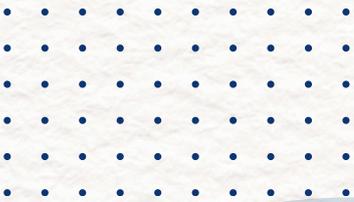


- The library has been equipped with surveillance cameras.
- An automated turnstile gate (TOURNIQUET) has been installed to monitor student access and prevent unauthorized entry.
- A self-service borrowing system (AUTOMATE SELF SERVICE) has been implemented to facilitate the loan process for faculty members and PhD students.
- The holdings of the Doctoral Schools Library have been transferred to the main library and made available to students.
- Outdated and damaged holdings have been removed and placed in the archive room of the Doctoral Schools, to be accessed when necessary.
- Documentary holdings have been re-sorted and reclassified thematically, with the assistance of specialized professors and students.
- Electronic RFID tags have been installed on all documentary holdings.



## Faculty Cells

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# Faculty Cells

As part of efforts to achieve institutional development at the Faculty of Economics, Commercial Sciences and Management, a set of specialized Faculty Cells has been established. These cells aim to enhance academic and administrative performance and strengthen productive engagement with the external environment. This initiative seeks to define the specific tasks and objectives of each cell, ensuring the Faculty's vision is translated into reality and its intended goals are achieved.



01

## Quality Cell



### Tasks:

- Updating the Faculty's annual report.
- Establishing academic and administrative quality standards.
- Monitoring and analyzing educational and administrative performance.
- Preparing periodic reports on the extent of quality standard compliance.

### Objectives:

- Enhancing the quality of teaching and training.
- Improving the Faculty's ranking in academic classifications.

02

## Training Cell



### Tasks:

- Designing training programs.
- Coordinating training courses for faculty members and students.
- Evaluating and developing curricula.

### Objectives:

- Updating training programs to align with labor market requirements.
- Improving the competencies of faculty members and students.



03

## Scientific Discuss Cell



### Tasks:

- Organizing scientific seminars and discussion sessions.
- Promoting collaboration between faculty members and students.

### Objectives:

- Encouraging scientific research and the exchange of ideas.
- Creating an academic environment conducive to discussion and development.



04

## Scientific Events Cell

### Tasks:

- Organizing scientific conferences and symposia.
- Hosting experts and specialists.

### Objectives:

- Enhancing the Faculty's academic reputation.
- Expanding the network of scientific relations.



05

## Elite Cell

### Tasks:

- Identifying and encouraging outstanding students and faculty members.
- Organizing awards for innovation and scientific research.

### Objectives:

- Developing the skills of graduating students.
- Bridging government institutions with students by providing them with information about their operational procedures.



06

## External Relations Cell

### Tasks:

- Developing collaborative relationships with economic and social institutions.
- Supporting partnership projects between the Faculty and the private sector.

### Objectives:

- Facilitating students' integration into the labor market.
- Developing internship and field training programs.



07

## Scholarships and International Programs Cell

### Tasks:

- Providing information on scholarships.
- Supporting students and faculty members in applying for international programs.

### Objectives:

- Promoting academic exchange.
- Supporting international mobility for faculty members and students.



08

## Digitalization Cell

### Tasks:

- Digitalizing administrative and pedagogical processes.
- Developing educational digital platforms.

### Objectives:

- Improving the efficiency of e-administration.
- Enhancing e-learning.



09

## International Publishing Cell

### Tasks:

- Supporting faculty members and researchers in publishing their work internationally.
- Conducting workshops on the requirements for publishing in international journals.

### Objectives:

- Enhancing the Faculty's scientific research output.
- Improving the Faculty's global ranking.



10

## Media and Communication Cell

### Tasks:

- Managing the Faculty's media content.
- Enhancing internal and external communication.

### Objectives:

- Improving the Faculty's image.
- Facilitating the flow of information among students, faculty members, staff, and administration.





11

## Guidance Cell

### Tasks:

- Guiding students on academic and career paths.
- Organizing informational days on specializations and job opportunities.

### Objectives:

- Improving student guidance.
- Reducing failure rates and university dropout.



12

## Journal Ranking Cell

### Tasks:

- Developing and implementing plans for ranking and upgrading the Faculty's journals.
- Providing editorial boards with the necessary support and guidance for ranking and improvement.

### Objectives:

- Enhancing and ranking the Faculty's journals in international databases.
- Increasing the number of indexed journals and reaching international databases.



The establishment of these Faculty Cells represents a fundamental step toward the development of the Faculty of Economics, Commercial Sciences and Management, and the creation of a high-quality academic and scientific environment. This contributes to preparing qualified professionals to serve society and the labor market, while actively supporting the country's economic development.

# SCIENTIFIC DISCUSS CELL

## الحوار العلمي

لنتشارك المعرفة معا ...



## حوار العلمي

رقم: 39

26 فيفري 2024



09:30 صباحا

ة الأساتذة بالكلية



## Scientific Discourse on Cells

The Scientific Discussion Cell aimed to foster a culture of constructive academic dialogue and improve communication between faculty members and students by organizing a series of seminars and scientific meetings throughout the 2024–2025 academic year. These events focused on contemporary research issues and played a significant role in enhancing the scientific endeavors within the Faculty.

### Participants List for Scientific Discussion Events

Number	Dialogue Title	Dialogue facilitator
1	What Motivates Students to Pursue Digital Entrepreneurship in Higher Education Institutions? Insights from Students in Algeria	Dr. A.S. Narimane, DRIS, University of Seattle
2	Open Innovation and Social Impact	<ul style="list-style-type: none"> <li>• Enoch Opare Mintah - Ph.D. Candidate, Kingston University London, UK -</li> <li>• Jihane Saousane Mahi - Ph.D. Candidate, University of Tlemcen</li> </ul>
3	The issue of student engagement during educational sessions utilizing the active learning methodology.	Prof. Dr. Zinedine Brouche - Setif 1 University
4	Econometrics within the framework of artificial intelligence and machine learning.	Prof. Dr. Youssef Souar - University of Tlemcen
5	Roundtable: Women in Entrepreneurship	Female students of the Faculty of Economic Sciences at Setif 1 University: <ul style="list-style-type: none"> <li>• Yasmin Ben Daas</li> <li>• Inas Buthaina Humaidat</li> <li>• Nourhan Day</li> <li>• Huda Kaarar</li> <li>• Rana Sharafi</li> </ul>



# TRAINING CELL

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**TRAINING CELL**  
ECONOMICS-SETIF



## Training Cell

The Training Cell provides an interactive space for academic development by organizing specialized workshops and training courses in fields such as scientific research, artificial intelligence, entrepreneurship, and modern analytical methods. These initiatives enhance the competencies of faculty members and students while keeping pace with scientific and digital transformations in higher education.

### Training Courses 2024–2025

Course Title	Workshop Moderator	Belonging Foundation	Number of components
Team management technology	Dr. Tabani Abdelfattah	Setif 1	13
Professional design using Canva software in the workplace	Dr. Guemazi Najoum	Setif 1	26
Using Google Workspace applications	Dr. Tabani Abdelfattah	Setif 1	15
Strategies for conducting field studies	Dr. Farouk Yala	Setif 2	30
Training course on the mixed curriculum	Dr. Mahfoud Handaoui	Ain Temouchent	30
Startups: From Idea to Implementation	Dr. Tabani Abdelfattah	Setif 1	21
Using games in learning and teaching English	Dr. Ayoub Boukhatem	Medea	32
Preparing a master's thesis according to the IMRAD method	Dr. Farouk Bensalem	Setif 1	60
International publishing from A to Z	Dr. Choukri Menidjel	Tebessa	50
Building the questionnaire	Dr. Farouk Yala	Setif 2	56
Data analysis using Python and AI	Dr. Rabah Belabbas and Dr. Ibrahim Adli	M'Sila and Bordj Bou Arreridj	51
Artificial intelligence and international publishing	Abdelhak Lefilf	Mila	200
Startup and Business Accelerator Workshop	Abdenmour Haddou	South Korea	More than 150
The Fourth Generation University: A Strategic Vision for the Development of Higher Education in Algeria	Abdenmour Haddou	South Korea	More than 150
Using VOSviewer software in preparing bibliometric research	Dr. Marmi Mourad and Dr. Batouch Omaima Houria Malak	Setif 1	36

# ELITE CELL

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## Elite Cell

During the 2024–2025 academic year, the Elite Cell continued its efforts to support outstanding and top-performing students within the Faculty by implementing a range of training and practical programs aimed at developing their scientific and creative abilities and enhancing their professional skills in their respective fields of specialization.

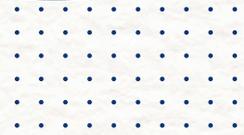
### Cell Activities: 2024–2025

Workshop Moderator	Activity topic
Dr. Tarek Chaouki	Using Pc Paie software
Dr.Tabani Abdelfattah	Google Workspace program (29)
Dr. Bouima Anouar	Digital Marketing
Dr.Guemazi Noudjourn	Using CANVAS software in the field of design
Dr. Sofiane Delfouf	Evaluating the financial feasibility of a bank loan application file using Z-score VAN in Excel
Dr. Kaoudoun Hanane	How to create a startup
Dr. Salim Lagoun	Using Eviews software in econometrics
Dr. Cherchafa Ilyes	Uses of artificial intelligence software in digital modeling (application creation)
Dr. Hettatach Abdessalam	Using Google Workspace apps

### Participation in Scientific Events, Academic and Cultural Field Trips

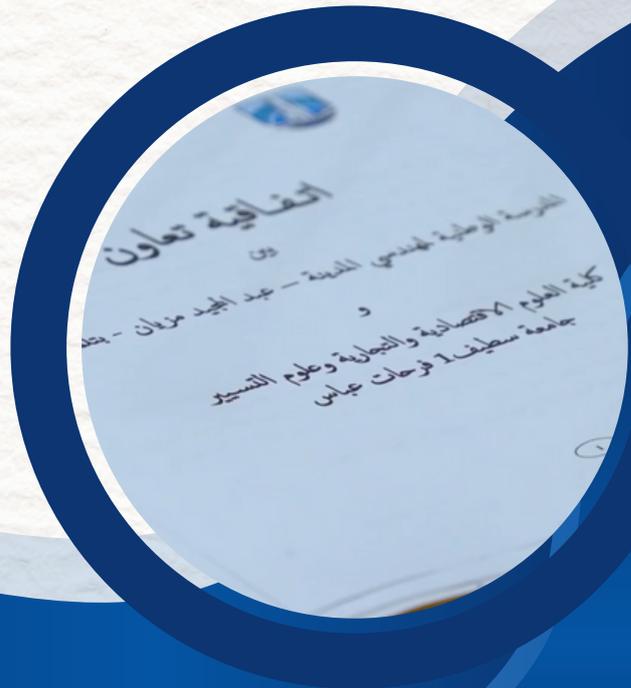
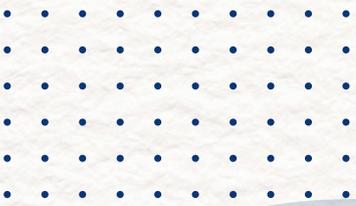
- Visit to the African Startup Conference held in Algiers.
- Participation by presenting developed digital applications at the First International Conference on Contemporary Economic Issues, "Applications of Artificial Intelligence in Financial Services," held at Sétif 1 University.
- Cultural field trip to the historic city of Djemila.





## Visibility and the Faculty's Relationship with Its Environment

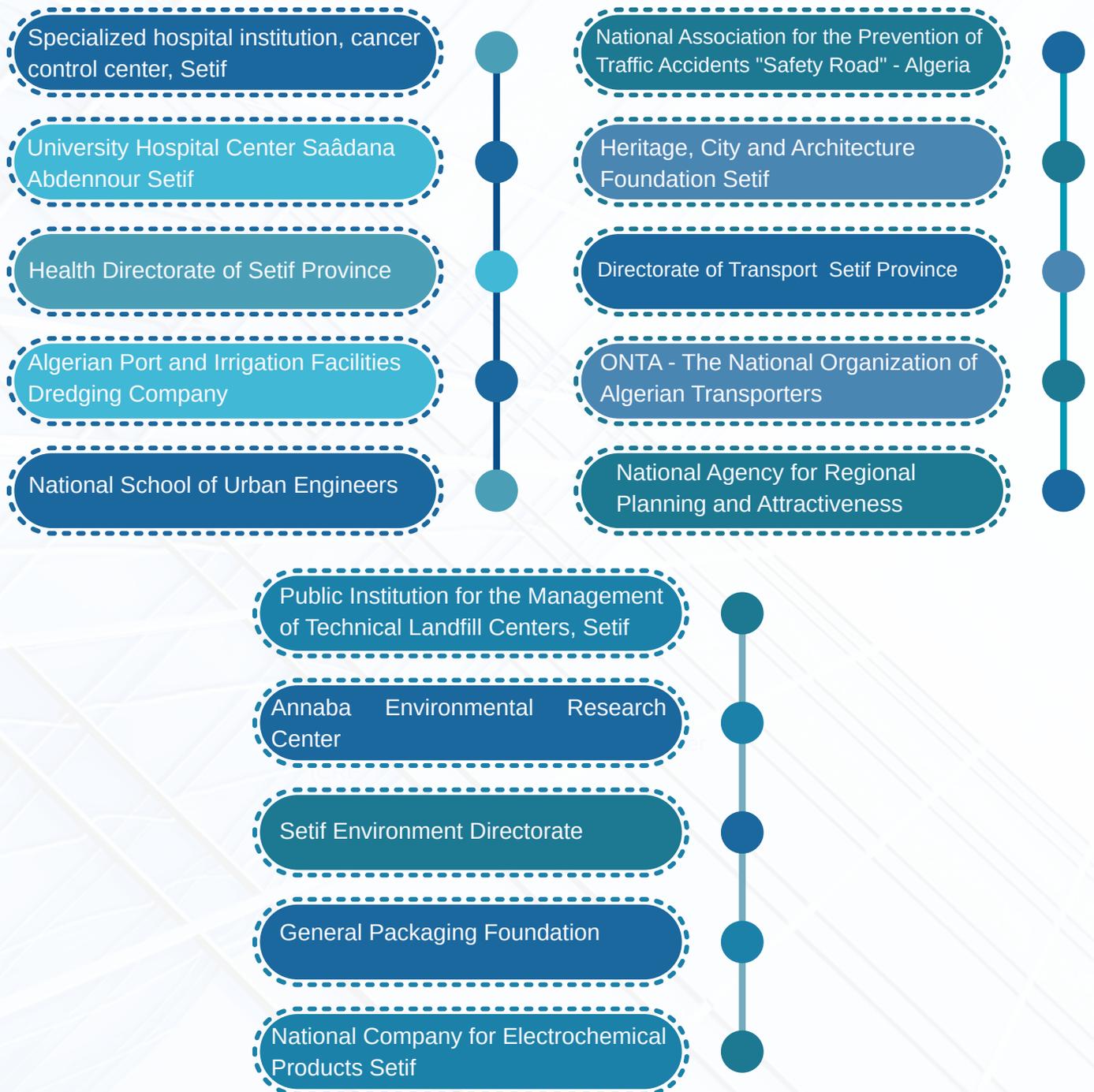
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## Visibility and the Faculty's Relationship with Its Environment

The Faculty of Economics, Commercial Sciences and Management places great importance on its relationship with the external environment, aiming to develop a wide network of partnerships and collaborations with various economic, commercial, and governmental entities. In this context, the Faculty has signed several significant agreements with different companies and institutions.

Recognizing the importance of engaging with its environment, the Faculty continued to strengthen and expand its network of partnerships with economic, commercial, and governmental bodies. These efforts culminated, during the 2024–2025 academic year, in the signing of 10 new major agreements with diverse companies and institutions.



## Study Day on: Provisions of the 2025 Finance Law and Their Impact on the Algerian Economy



The Faculty of Economics, Commercial Sciences and Management at Ferhat Abbas University Sétif 1 took the initiative to organize a study day in collaboration with the National Organization of Chartered Accountants (ONCA), aiming to strengthen cooperation between the academic and professional sectors.

This event reflects the Faculty's commitment to engaging with its economic and social environment and fostering dialogue between the University and professional institutions. It also seeks to establish partnerships and integration frameworks that contribute to supporting applied research and enhancing economic practices in Algeria.



## Al Salam Bank Seminar

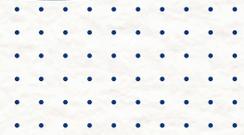
On December 3, 2024, the Faculty of Economics, Commercial Sciences and Management – Setif 1 organized a distinguished scientific seminar led by specialized staff from Al Salam Bank. The seminar witnessed notable academic and professional participation, contributing to strengthening communication between the University and the banking sector. This activity underscores the Faculty's commitment to providing platforms for applied knowledge exchange that support student training and enhance scientific research. It also represented an important milestone in fostering future collaboration between the two parties.



جامعة سطيف 1

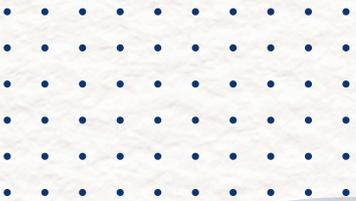
كلية العلوم الاقتصادية والتجارية وعلوم التسيير





## Campus Life

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## Student Life

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## Scientific Clubs

The Faculty administration places students at the forefront of its priorities. It actively encourages their participation in scientific, cultural, and sports activities by establishing and supporting Scientific Clubs covering the various academic specialisations available within the Faculty.

During the 2024–2025 academic year, student scientific life witnessed notable developments: the Finance and Accounting Club ceased its activities, while the "Role Model Scientific Club" was established. These clubs aim to enhance knowledge and broaden students' horizons in their academic fields by organising and facilitating various conferences, study days, doctoral days hosted by the Faculty, and other related events. The Faculty's clubs also actively participated in several national events, including Tree Day, Women's Day, Science Day, and Pink October.

These clubs help foster sportsmanship, cultural engagement, and the development of students' social and leadership skills, enabling them to maximise the benefits of their academic experience at the Faculty. Scientific Clubs serve as dynamic spaces for learning, interaction, and the development of scientific and research skills, while also cultivating social and leadership abilities. This not only enhances students' academic experience but also contributes to fulfilling the Faculty's mission of preparing graduates equipped to meet the challenges of The labour market requires competence and proficiency.

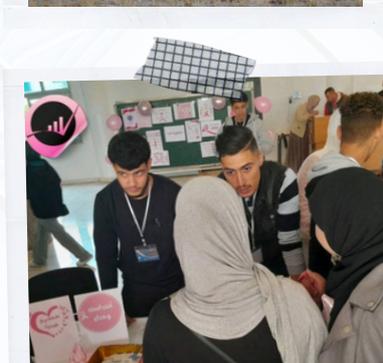
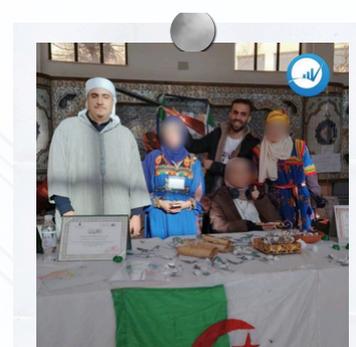


## Scientific Marketing Club

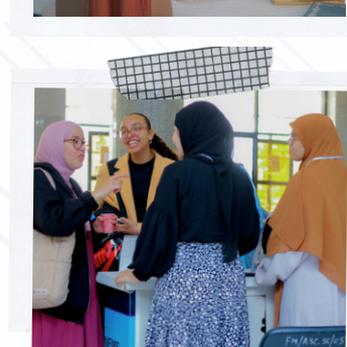
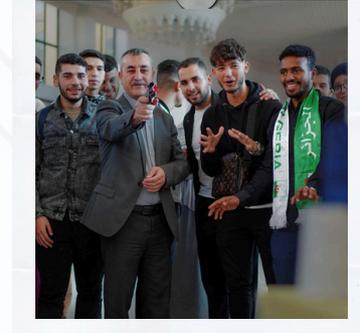
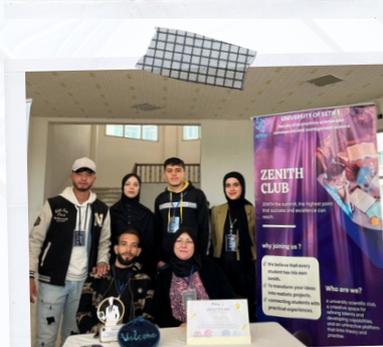
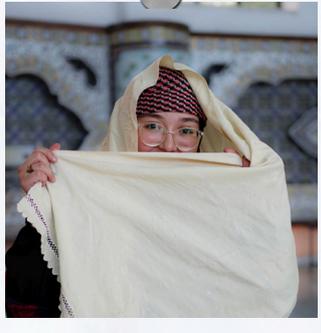
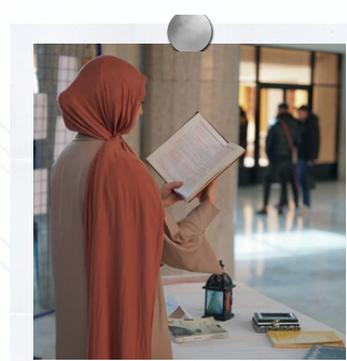
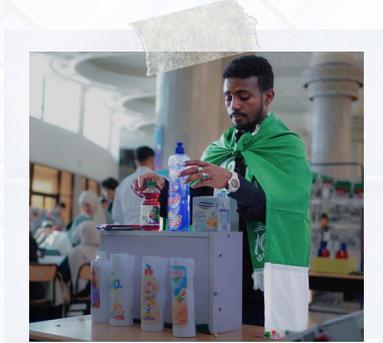
Activity
Review for first-year students
Workshop on how to prepare a graduation thesis for second-year Master's students
Clubs gather to celebrate Women's Day
A workshop on how to prepare a graduation thesis using the Amrad method for second-year Master's students.
Science Day
Participating in the celebration of National Student Day by organizing an exhibition
Orientation days and introduction to the college's specializations for first-year undergraduate students
Welcome day for new students
Open doors
Pink October
International Students' Day (Participation of Science Clubs)
Entrepreneurship Awareness Caravan
World AIDS Day and World Disability Day
Demonstrations of December 11, 1960



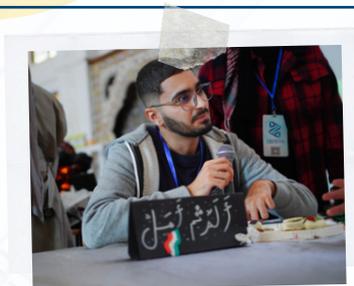
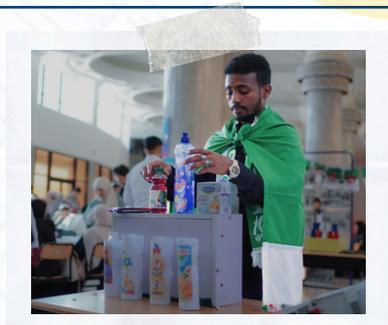
Activity
Welcome day for new students
Open doors to introduce the club
"Cancer awareness activity "Pink October
Editorial commemorating the first of November
Opening of the Elite Caravan
Participation in entrepreneurial activity
"Cancer awareness activity "Blue November
- Participation in the International Export Exhibition - Setif
Commemorating "December 11, 1960" with a theatrical performance



Activity
Open Doors
Commemorating November 1st
Entrepreneurship Week
Editorial commemorating the first of November
Entrepreneurship Week with all categories
Former club members (developing a project idea)
Training workshop: Finding marketing sources
Training workshop: Project feasibility study
Commemorating December 11



Activity
Open Doors
November 1st Activity
Opening activity for the reading activity
PowerPoint course
Commemorating the demonstrations of December 11, 1960



### Sports activities of clubs

There are many students who are active in various sports and participate in numerous international and national sporting events, including:

Sports	The demonstration	Achievement
Volleyball	Student Day	Fun activity before exams
Chess	Student Day	Fun activity before exams
Men's Volleyball	Student Day	Winning the championship
Men's Volleyball	Intercollegiate League	sharing
Men's Volleyball	November 1, 1954	Winning the championship



## Professors and Staff Activities

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## Professors and Staff Activities

In an atmosphere filled with enthusiasm and fair play, the Faculty of Economics, Commercial Sciences and Management celebrated the conclusion of its annual football tournament, with distinguished participation from faculty members, staff, and students. The Department of Economics team emerged as the champion, securing a well-deserved victory over the Finance and Accounting team in an exciting final that showcased high-level performance and exemplary sportsmanship. The event concluded with an awards ceremony honoring participants and organizers, in a warm, fraternal moment that embodied the values of cooperation and unity within the Faculty community, reaffirming the commitment to continue supporting student and sports activities that foster a sense of belonging and teamwork.





## Day of Berries

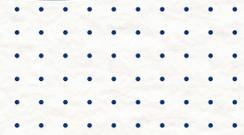
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# Day of Berries

The Faculty organized a special event titled “Day of Berries” for its second edition, featuring active participation from students, faculty members, and staff. The activity involved picking mulberries and distributing them across the campus, aiming to foster a sense of campus life and strengthen relationships among the various components of the academic community.

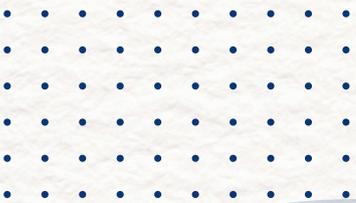
This event contributed to creating an atmosphere of collaboration and interaction among all members of the Faculty, reflecting the Faculty’s commitment to supporting a positive and cohesive academic environment.





## Retired Faculty Members

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# PR. DR. TAHAR BENYAKOUB



Professor Tahar Benyakoub – Retired Faculty Member

Professor Tahar Benyakoub is one of the prominent figures at the Faculty of Economics, Commercial Sciences and Management, holding the rank of Full Professor. Throughout his academic career, he has significantly contributed to the development of scientific research at the Faculty, both through supervising numerous theses and dissertations, as well as through his published research and participation in scientific conferences.

#### Scientific Interests

Professor Ben Yakoub's research focuses on contemporary and vital issues in economics and management, including:

- Consumer behavior, with particular attention to the impact of religious, environmental, and social values on purchasing decisions.
- Environmental marketing and the role of eco-labels in promoting responsible consumer behavior.
- Corporate social responsibility (CSR) and its effect on consumer trust and economic performance.
- Marketing knowledge management and strategic intelligence in small and medium-sized enterprises (SMEs).

#### Supervision Activities

Professor Ben Yakoub has supervised a considerable number of academic theses addressing current topics, including:

- The influence of Islamic regulations on the purchasing decisions of Algerian consumers.
- Consumer attitudes toward eco-friendly products and their marketing strategies.
- The impact of CSR in the food industry on consumer purchasing behavior.
- Other research on the effect of marketing knowledge on performance and strategic intelligence in organizations.

#### Scientific Contributions

In addition to supervision and mentoring, Professor Ben Yakoub has actively published academic research and presented papers at national and international forums, contributing to enhancing the Faculty's reputation in the national research landscape. His work is characterized by its focus on practical issues with societal relevance, such as responsible consumption, sustainable development, and the role of economic institutions in serving the community.

# PR. DR. ABDELMADJID DJENNAN



Professor Abdelmadjid Djennan is one of the prominent academic figures at Ferhat Abbas University, holding the rank of Full Professor at the Faculty of Economics, Commercial Sciences and Management. His academic career is distinguished by a combination of rigorous scientific research and high-level university administration, making him a reference in economics and development issues.

#### Administrative Positions

He served as President of Sétif 1 University from 2014 to 2019, overseeing a significant phase of university infrastructure modernization and enhancing the institution's standing in scientific research and international cooperation.

Through this position, he contributed to consolidating the University's role as a key actor in local and national development, particularly in sectors related to the productive economy.

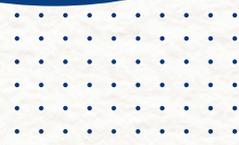
#### Research Contributions

Professor Jinan's research focuses on macroeconomics and economic development, with a particular emphasis on the agricultural sector as a strategic component of the national economy. His studies include:

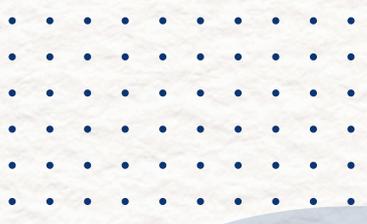
- Examining the relationship between economic reforms and the development of the agricultural sector in Algeria, highlighting the role of public policies in boosting production and achieving food security.
- Analyzing tax policies and their impact on financing agricultural activities and directing investments toward the agricultural sector.
- Contributions to research on rural development and the role of agriculture in achieving economic and social balance.
- Supervising Master's and PhD theses on topics such as the impact of economic policies on agriculture, the role of agriculture in local growth, and achieving sustainable food security.

#### Supervision and Training

Professor Abdelmajid Jinan has contributed to the training of generations of researchers by supervising theses and specialized studies in agricultural economics and local development. These works are distinguished by their close connection to the Algerian context and their focus on finding practical solutions to development challenges.



## Academic Year Closing Ceremony



# Academic Year Closing Ceremony 2024/2025



On Thursday, July 10, 2025, the Faculty of Economics, Commercial Sciences and Management at Ferhat Abbas University Sétif 1 organized a closing ceremony for the academic year, in a distinguished atmosphere filled with pride and appreciation.

The ceremony honored the top students of their respective cohorts in both the Bachelor's and Master's programs across all specializations, in recognition of their efforts and academic excellence during the academic year.

Faculty members promoted to the rank of Professor, as well as those elevated to the position of Associate Professor (Section "A"), were also recognized for their scientific career and academic contributions.

Additionally, retired faculty members and staff were honored in acknowledgment of their dedication and service to the Faculty and the University.



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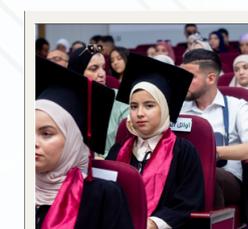
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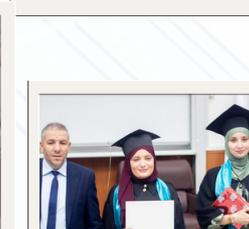
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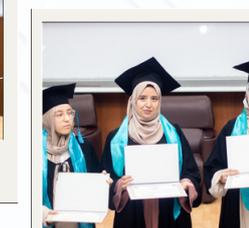
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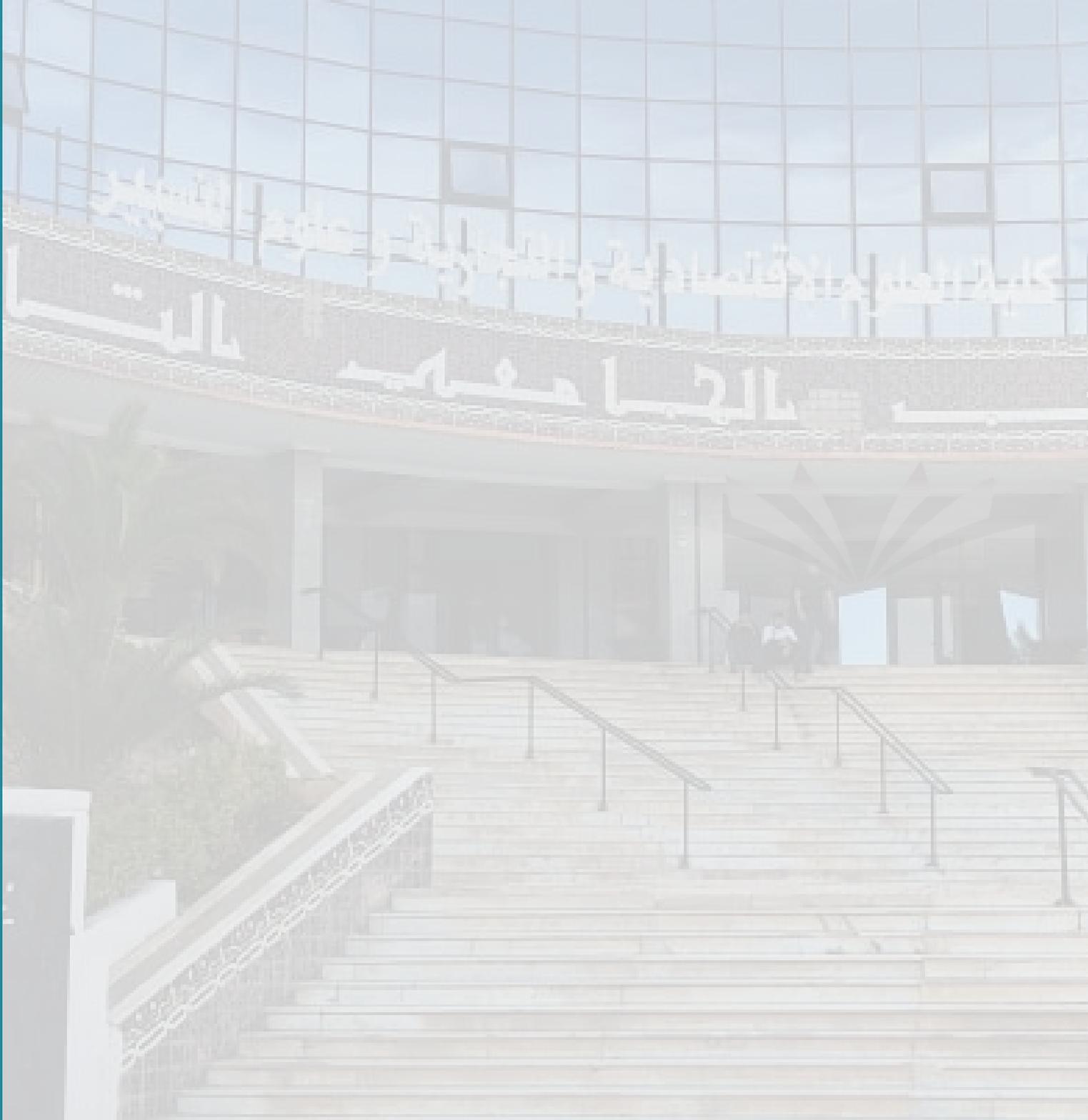
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